

## Statistiques des immatriculations de véhicules neufs de janvier à mai 2024

| Voiture de tourisme |             | Total de la période : 2025 |       |    |      |    |       |    |      |    |       |    |      |      |       |       |      | Import officiel |      | Import parallèle |      |     |    |  |  |
|---------------------|-------------|----------------------------|-------|----|------|----|-------|----|------|----|-------|----|------|------|-------|-------|------|-----------------|------|------------------|------|-----|----|--|--|
| Marques             | Districts : | 1                          | %     | 2  | %    | 3  | %     | 4  | %    | 5  | %     | 6  | %    | Ext. | %     | Total | %    | Dist. 1-4       | %    | Dist. 5-6        | %    |     |    |  |  |
| ALFA ROMEO          |             | 0                          | 0.0%  | 4  | 1.0% | 0  | 0.0%  | 0  | 0.0% | 1  | 1.0%  | 1  | 0.3% | 0    | 0.0%  | 6     | 0.3% | 4               | 0.3% | 2                | 0.4% | 6   | 0  |  |  |
| ALPINE              |             | 0                          | 0.0%  | 2  | 0.5% | 0  | 0.0%  | 0  | 0.0% | 0  | 0.0%  | 0  | 0.0% | 0    | 0.0%  | 2     | 0.1% | 2               | 0.1% | 0                | 0.0% | 2   | 0  |  |  |
| ASTON MARTIN        |             | 1                          | 0.2%  | 0  | 0.0% | 0  | 0.0%  | 0  | 0.0% | 0  | 0.0%  | 1  | 0.3% | 0    | 0.0%  | 2     | 0.1% | 1               | 0.1% | 1                | 0.2% | 2   | 0  |  |  |
| AUDI                |             | 62                         | 10.8% | 22 | 5.3% | 9  | 4.2%  | 7  | 4.0% | 6  | 5.7%  | 30 | 8.3% | 8    | 4.5%  | 144   | 7.1% | 100             | 7.2% | 36               | 7.7% | 143 | 1  |  |  |
| BMW                 |             | 76                         | 13.2% | 27 | 6.5% | 1  | 0.5%  | 16 | 9.1% | 7  | 6.7%  | 23 | 6.4% | 37   | 20.9% | 187   | 9.2% | 120             | 8.7% | 30               | 6.4% | 183 | 4  |  |  |
| CADILLAC            |             | 0                          | 0.0%  | 0  | 0.0% | 0  | 0.0%  | 0  | 0.0% | 0  | 0.0%  | 0  | 0.0% | 2    | 1.1%  | 2     | 0.1% | 0               | 0.0% | 0                | 0.0% | 0   | 2  |  |  |
| CHEVROLET           |             | 0                          | 0.0%  | 0  | 0.0% | 0  | 0.0%  | 0  | 0.0% | 0  | 0.0%  | 0  | 0.0% | 4    | 2.3%  | 4     | 0.2% | 0               | 0.0% | 0                | 0.0% | 0   | 4  |  |  |
| CITROEN             |             | 11                         | 1.9%  | 8  | 1.9% | 30 | 14.0% | 8  | 4.5% | 6  | 5.7%  | 10 | 2.8% | 0    | 0.0%  | 73    | 3.6% | 57              | 4.1% | 16               | 3.4% | 73  | 0  |  |  |
| CUPRA               |             | 14                         | 2.4%  | 10 | 2.4% | 3  | 1.4%  | 6  | 3.4% | 5  | 4.8%  | 10 | 2.8% | 1    | 0.6%  | 49    | 2.4% | 33              | 2.4% | 15               | 3.2% | 48  | 1  |  |  |
| DACIA               |             | 41                         | 7.1%  | 28 | 6.7% | 7  | 3.3%  | 10 | 5.7% | 13 | 12.4% | 20 | 5.5% | 4    | 2.3%  | 123   | 6.1% | 86              | 6.2% | 33               | 7.1% | 123 | 0  |  |  |
| DODGE               |             | 0                          | 0.0%  | 1  | 0.2% | 0  | 0.0%  | 0  | 0.0% | 0  | 0.0%  | 0  | 0.0% | 12   | 6.8%  | 13    | 0.6% | 1               | 0.1% | 0                | 0.0% | 0   | 13 |  |  |
| DS                  |             | 3                          | 0.5%  | 18 | 4.3% | 2  | 0.9%  | 1  | 0.6% | 0  | 0.0%  | 3  | 0.8% | 0    | 0.0%  | 27    | 1.3% | 24              | 1.7% | 3                | 0.6% | 27  | 0  |  |  |
| FERRARI             |             | 0                          | 0.0%  | 1  | 0.2% | 0  | 0.0%  | 2  | 1.1% | 0  | 0.0%  | 0  | 0.0% | 0    | 0.0%  | 3     | 0.1% | 3               | 0.2% | 0                | 0.0% | 3   | 0  |  |  |
| FIAT                |             | 1                          | 0.2%  | 12 | 2.9% | 0  | 0.0%  | 1  | 0.6% | 1  | 1.0%  | 3  | 0.8% | 0    | 0.0%  | 18    | 0.9% | 14              | 1.0% | 4                | 0.9% | 18  | 0  |  |  |
| FORD                |             | 10                         | 1.7%  | 6  | 1.4% | 11 | 5.1%  | 7  | 4.0% | 0  | 0.0%  | 4  | 1.1% | 3    | 1.7%  | 41    | 2.0% | 34              | 2.5% | 4                | 0.9% | 40  | 1  |  |  |
| GENESIS             |             | 0                          | 0.0%  | 0  | 0.0% | 0  | 0.0%  | 0  | 0.0% | 1  | 1.0%  | 0  | 0.0% | 1    | 0.6%  | 2     | 0.1% | 0               | 0.0% | 1                | 0.2% | 2   | 0  |  |  |
| HONDA               |             | 16                         | 2.8%  | 20 | 4.8% | 1  | 0.5%  | 5  | 2.8% | 5  | 4.8%  | 19 | 5.3% | 0    | 0.0%  | 66    | 3.3% | 42              | 3.0% | 24               | 5.2% | 66  | 0  |  |  |
| HYUNDAI             |             | 7                          | 1.2%  | 10 | 2.4% | 1  | 0.5%  | 4  | 2.3% | 3  | 2.9%  | 11 | 3.0% | 2    | 1.1%  | 38    | 1.9% | 22              | 1.6% | 14               | 3.0% | 38  | 0  |  |  |
| JAGUAR              |             | 0                          | 0.0%  | 0  | 0.0% | 0  | 0.0%  | 0  | 0.0% | 0  | 0.0%  | 1  | 0.3% | 1    | 0.6%  | 2     | 0.1% | 0               | 0.0% | 1                | 0.2% | 2   | 0  |  |  |
| JEEP                |             | 1                          | 0.2%  | 0  | 0.0% | 0  | 0.0%  | 0  | 0.0% | 1  | 1.0%  | 0  | 0.0% | 5    | 2.8%  | 7     | 0.3% | 1               | 0.1% | 1                | 0.2% | 2   | 5  |  |  |
| KG MOBILITY         |             | 0                          | 0.0%  | 0  | 0.0% | 0  | 0.0%  | 0  | 0.0% | 0  | 0.0%  | 1  | 0.3% | 0    | 0.0%  | 1     | 0.0% | 0               | 0.0% | 1                | 0.2% | 1   | 0  |  |  |
| KIA                 |             | 28                         | 4.9%  | 21 | 5.0% | 11 | 5.1%  | 10 | 5.7% | 2  | 1.9%  | 6  | 1.7% | 3    | 1.7%  | 81    | 4.0% | 70              | 5.1% | 8                | 1.7% | 80  | 1  |  |  |
| LAMBORGHINI         |             | 1                          | 0.2%  | 0  | 0.0% | 0  | 0.0%  | 0  | 0.0% | 0  | 0.0%  | 1  | 0.3% | 0    | 0.0%  | 2     | 0.1% | 1               | 0.1% | 1                | 0.2% | 2   | 0  |  |  |
| LAND ROVER          |             | 6                          | 1.0%  | 4  | 1.0% | 0  | 0.0%  | 0  | 0.0% | 0  | 0.0%  | 2  | 0.6% | 0    | 0.0%  | 12    | 0.6% | 10              | 0.7% | 2                | 0.4% | 11  | 1  |  |  |

## Statistiques des immatriculations de véhicules neufs de janvier à mai 2024

|               |     |       |     |      |     |       |      |       |           |           |      |      |    |       |     |      |     |      |    |      |     |    |
|---------------|-----|-------|-----|------|-----|-------|------|-------|-----------|-----------|------|------|----|-------|-----|------|-----|------|----|------|-----|----|
| LEXUS         | 2   | 0.3%  | 1   | 0.2% | 0   | 0.0%  | 0    | 0.0%  | 0         | 0.0%      | 0    | 0.0% | 0  | 0.0%  | 3   | 0.1% | 3   | 0.2% | 0  | 0.0% | 3   | 0  |
| MASERATI      | 0   | 0.0%  | 0   | 0.0% | 0   | 0.0%  | 1    | 0.6%  | 0         | 0.0%      | 0    | 0.0% | 0  | 0.0%  | 1   | 0.0% | 1   | 0.1% | 0  | 0.0% | 1   | 0  |
| MAZDA         | 6   | 1.0%  | 10  | 2.4% | 1   | 0.5%  | 5    | 2.8%  | 0         | 0.0%      | 4    | 1.1% | 0  | 0.0%  | 26  | 1.3% | 22  | 1.6% | 4  | 0.9% | 26  | 0  |
| MC LAREN      | 0   | 0.0%  | 1   | 0.2% | 0   | 0.0%  | 1    | 0.6%  | 0         | 0.0%      | 0    | 0.0% | 0  | 0.0%  | 2   | 0.1% | 2   | 0.1% | 0  | 0.0% | 2   | 0  |
| MERCEDES-BENZ | 18  | 3.1%  | 22  | 5.3% | 13  | 6.1%  | 13   | 7.4%  | 4         | 3.8%      | 21   | 5.8% | 2  | 1.1%  | 93  | 4.6% | 66  | 4.8% | 25 | 5.4% | 93  | 0  |
| MINI          | 13  | 2.3%  | 5   | 1.2% | 1   | 0.5%  | 6    | 3.4%  | 1         | 1.0%      | 2    | 0.6% | 5  | 2.8%  | 33  | 1.6% | 25  | 1.8% | 3  | 0.6% | 33  | 0  |
| MITSUBISHI    | 0   | 0.0%  | 0   | 0.0% | 0   | 0.0%  | 0    | 0.0%  | 0         | 0.0%      | 2    | 0.6% | 1  | 0.6%  | 3   | 0.1% | 0   | 0.0% | 2  | 0.4% | 3   | 0  |
| NISSAN        | 0   | 0.0%  | 4   | 1.0% | 0   | 0.0%  | 0    | 0.0%  | 0         | 0.0%      | 8    | 2.2% | 1  | 0.6%  | 13  | 0.6% | 4   | 0.3% | 8  | 1.7% | 13  | 0  |
| OPEL          | 3   | 0.5%  | 8   | 1.9% | 1   | 0.5%  | 1    | 0.6%  | 1         | 1.0%      | 10   | 2.8% | 0  | 0.0%  | 24  | 1.2% | 13  | 0.9% | 11 | 2.4% | 24  | 0  |
| PEUGEOT       | 6   | 1.0%  | 15  | 3.6% | 94  | 43.9% | 4    | 2.3%  | 1         | 1.0%      | 14   | 3.9% | 0  | 0.0%  | 134 | 6.6% | 119 | 8.6% | 15 | 3.2% | 133 | 1  |
| POLESTAR      | 0   | 0.0%  | 0   | 0.0% | 0   | 0.0%  | 0    | 0.0%  | 0         | 0.0%      | 1    | 0.3% | 0  | 0.0%  | 1   | 0.0% | 0   | 0.0% | 1  | 0.2% | 1   | 0  |
| PORSCHE       | 19  | 3.3%  | 13  | 3.1% | 2   | 0.9%  | 1    | 0.6%  | 2         | 1.9%      | 11   | 3.0% | 0  | 0.0%  | 48  | 2.4% | 35  | 2.5% | 13 | 2.8% | 48  | 0  |
| RENAULT       | 31  | 5.4%  | 23  | 5.5% | 0   | 0.0%  | 8    | 4.5%  | 5         | 4.8%      | 12   | 3.3% | 6  | 3.4%  | 85  | 4.2% | 62  | 4.5% | 17 | 3.6% | 85  | 0  |
| SEAT          | 17  | 3.0%  | 7   | 1.7% | 1   | 0.5%  | 6    | 3.4%  | 2         | 1.9%      | 7    | 1.9% | 10 | 5.6%  | 50  | 2.5% | 31  | 2.2% | 9  | 1.9% | 49  | 1  |
| SKODA         | 37  | 6.4%  | 33  | 7.9% | 5   | 2.3%  | 17   | 9.7%  | 12        | 11.4%     | 34   | 9.4% | 33 | 18.6% | 171 | 8.4% | 92  | 6.7% | 46 | 9.9% | 168 | 3  |
| SMART         | 1   | 0.2%  | 3   | 0.7% | 0   | 0.0%  | 0    | 0.0%  | 0         | 0.0%      | 1    | 0.3% | 1  | 0.6%  | 6   | 0.3% | 4   | 0.3% | 1  | 0.2% | 6   | 0  |
| SSANGYONG     | 0   | 0.0%  | 0   | 0.0% | 0   | 0.0%  | 0    | 0.0%  | 0         | 0.0%      | 3    | 0.8% | 0  | 0.0%  | 3   | 0.1% | 0   | 0.0% | 3  | 0.6% | 2   | 1  |
| SUBARU        | 1   | 0.2%  | 1   | 0.2% | 3   | 1.4%  | 0    | 0.0%  | 0         | 0.0%      | 4    | 1.1% | 0  | 0.0%  | 9   | 0.4% | 5   | 0.4% | 4  | 0.9% | 9   | 0  |
| SUZUKI        | 9   | 1.6%  | 6   | 1.4% | 8   | 3.7%  | 5    | 2.8%  | 4         | 3.8%      | 14   | 3.9% | 0  | 0.0%  | 46  | 2.3% | 28  | 2.0% | 18 | 3.9% | 43  | 3  |
| TESLA         | 11  | 1.9%  | 10  | 2.4% | 0   | 0.0%  | 3    | 1.7%  | 2         | 1.9%      | 10   | 2.8% | 1  | 0.6%  | 37  | 1.8% | 24  | 1.7% | 12 | 2.6% | 37  | 0  |
| TOYOTA        | 30  | 5.2%  | 14  | 3.4% | 4   | 1.9%  | 7    | 4.0%  | 5         | 4.8%      | 14   | 3.9% | 4  | 2.3%  | 78  | 3.9% | 55  | 4.0% | 19 | 4.1% | 66  | 12 |
| VOLVO         | 29  | 5.0%  | 16  | 3.8% | 0   | 0.0%  | 6    | 3.4%  | 4         | 3.8%      | 18   | 5.0% | 3  | 1.7%  | 76  | 3.8% | 51  | 3.7% | 22 | 4.7% | 75  | 1  |
| VW            | 64  | 11.1% | 31  | 7.4% | 5   | 2.3%  | 15   | 8.5%  | 11        | 10.5%     | 25   | 6.9% | 27 | 15.3% | 178 | 8.8% | 115 | 8.3% | 36 | 7.7% | 178 | 0  |
| Districts :   | 1   | 2     | 3   | 4    | 5   | 6     | Ext. | Total | Dist. 1-4 | Dist. 5-6 | 1970 | 55   |    |       |     |      |     |      |    |      |     |    |
| Total :       | 575 | 417   | 214 | 176  | 105 | 361   | 177  | 2025  | 1382      | 466       |      |      |    |       |     |      |     |      |    |      |     |    |

District 1 : Neuchâtel District 2 : Boudry District 3 : Val-de-Travers District 4 : Val-de-Ruz District 5 : Le Locle District 6 : La Chaux-de-Fonds

## Statistiques des immatriculations de véhicules neufs de janvier à mai 2024

| Voiture de livraison |             | Total de la période : 231 |       |    |       |    |       |    |       |   |       |    |       |      |       |       |       | Import officiel |       | Import parallèle |       |     |    |
|----------------------|-------------|---------------------------|-------|----|-------|----|-------|----|-------|---|-------|----|-------|------|-------|-------|-------|-----------------|-------|------------------|-------|-----|----|
| Marques              | Districts : | 1                         | %     | 2  | %     | 3  | %     | 4  | %     | 5 | %     | 6  | %     | Ext. | %     | Total | %     | Dist. 1-4       | %     | Dist. 5-6        | %     |     |    |
| CITROEN              |             | 8                         | 13.6% | 3  | 6.4%  | 3  | 14.3% | 4  | 18.2% | 1 | 12.5% | 1  | 4.0%  | 0    | 0.0%  | 20    | 8.7%  | 18              | 12.1% | 2                | 6.1%  | 20  | 0  |
| DODGE                |             | 0                         | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0 | 0.0%  | 0  | 0.0%  | 6    | 12.2% | 6     | 2.6%  | 0               | 0.0%  | 0                | 0.0%  | 0   | 6  |
| FIAT                 |             | 0                         | 0.0%  | 2  | 4.3%  | 0  | 0.0%  | 0  | 0.0%  | 0 | 0.0%  | 0  | 0.0%  | 1    | 2.0%  | 3     | 1.3%  | 2               | 1.3%  | 0                | 0.0%  | 3   | 0  |
| FORD                 |             | 4                         | 6.8%  | 5  | 10.6% | 1  | 4.8%  | 2  | 9.1%  | 1 | 12.5% | 2  | 8.0%  | 4    | 8.2%  | 19    | 8.2%  | 12              | 8.1%  | 3                | 9.1%  | 19  | 0  |
| FUSO                 |             | 1                         | 1.7%  | 1  | 2.1%  | 0  | 0.0%  | 2  | 9.1%  | 0 | 0.0%  | 0  | 0.0%  | 0    | 0.0%  | 4     | 1.7%  | 4               | 2.7%  | 0                | 0.0%  | 4   | 0  |
| ISUZU                |             | 1                         | 1.7%  | 1  | 2.1%  | 0  | 0.0%  | 1  | 4.5%  | 0 | 0.0%  | 1  | 4.0%  | 0    | 0.0%  | 4     | 1.7%  | 3               | 2.0%  | 1                | 3.0%  | 4   | 0  |
| IVECO                |             | 5                         | 8.5%  | 7  | 14.9% | 1  | 4.8%  | 4  | 18.2% | 1 | 12.5% | 2  | 8.0%  | 5    | 10.2% | 25    | 10.8% | 17              | 11.4% | 3                | 9.1%  | 24  | 1  |
| JEEP                 |             | 0                         | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0 | 0.0%  | 0  | 0.0%  | 2    | 4.1%  | 2     | 0.9%  | 0               | 0.0%  | 0                | 0.0%  | 0   | 2  |
| MAN                  |             | 3                         | 5.1%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0 | 0.0%  | 0  | 0.0%  | 1    | 2.0%  | 4     | 1.7%  | 3               | 2.0%  | 0                | 0.0%  | 4   | 0  |
| MERCEDES-BENZ        |             | 0                         | 0.0%  | 2  | 4.3%  | 0  | 0.0%  | 1  | 4.5%  | 3 | 37.5% | 2  | 8.0%  | 6    | 12.2% | 14    | 6.1%  | 3               | 2.0%  | 5                | 15.2% | 14  | 0  |
| NISSAN               |             | 0                         | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0 | 0.0%  | 1  | 4.0%  | 0    | 0.0%  | 1     | 0.4%  | 0               | 0.0%  | 1                | 3.0%  | 1   | 0  |
| OPEL                 |             | 1                         | 1.7%  | 2  | 4.3%  | 0  | 0.0%  | 0  | 0.0%  | 0 | 0.0%  | 2  | 8.0%  | 0    | 0.0%  | 5     | 2.2%  | 3               | 2.0%  | 2                | 6.1%  | 5   | 0  |
| PEUGEOT              |             | 9                         | 15.3% | 1  | 2.1%  | 12 | 57.1% | 1  | 4.5%  | 1 | 12.5% | 5  | 20.0% | 1    | 2.0%  | 30    | 13.0% | 23              | 15.4% | 6                | 18.2% | 30  | 0  |
| RENAULT              |             | 13                        | 22.0% | 15 | 31.9% | 1  | 4.8%  | 1  | 4.5%  | 1 | 12.5% | 2  | 8.0%  | 8    | 16.3% | 41    | 17.7% | 30              | 20.1% | 3                | 9.1%  | 41  | 0  |
| SSANGYONG            |             | 0                         | 0.0%  | 1  | 2.1%  | 0  | 0.0%  | 0  | 0.0%  | 0 | 0.0%  | 1  | 4.0%  | 0    | 0.0%  | 2     | 0.9%  | 1               | 0.7%  | 1                | 3.0%  | 2   | 0  |
| SUZUKI               |             | 0                         | 0.0%  | 1  | 2.1%  | 0  | 0.0%  | 0  | 0.0%  | 0 | 0.0%  | 0  | 0.0%  | 0    | 0.0%  | 1     | 0.4%  | 1               | 0.7%  | 0                | 0.0%  | 1   | 0  |
| TOYOTA               |             | 3                         | 5.1%  | 1  | 2.1%  | 2  | 9.5%  | 3  | 13.6% | 0 | 0.0%  | 0  | 0.0%  | 0    | 0.0%  | 9     | 3.9%  | 9               | 6.0%  | 0                | 0.0%  | 8   | 1  |
| VW                   |             | 11                        | 18.6% | 5  | 10.6% | 1  | 4.8%  | 3  | 13.6% | 0 | 0.0%  | 6  | 24.0% | 15   | 30.6% | 41    | 17.7% | 20              | 13.4% | 6                | 18.2% | 41  | 0  |
| Districts :          |             | 1                         |       | 2  |       | 3  |       | 4  |       | 5 |       | 6  |       | Ext. |       | Total |       | Dist. 1-4       |       | Dist. 5-6        |       | 221 | 10 |
| Total :              |             | 59                        |       | 47 |       | 21 |       | 22 |       | 8 |       | 25 |       | 49   |       | 231   |       | 149             |       | 33               |       |     |    |

District 1 : Neuchâtel District 2 : Boudry District 3 : Val-de-Travers District 4 : Val-de-Ruz District 5 : Le Locle District 6 : La Chaux-de-Fonds

## Statistiques des immatriculations de véhicules neufs de janvier à mai 2024

| Motocycle       |             | Total de la période : 406 |       |    |       |   |       |    |       |   |      |   |       |      |      |       |       |           |       | Import officiel |       | Import parallèle |   |  |  |
|-----------------|-------------|---------------------------|-------|----|-------|---|-------|----|-------|---|------|---|-------|------|------|-------|-------|-----------|-------|-----------------|-------|------------------|---|--|--|
| Marques         | Districts : | 1                         | %     | 2  | %     | 3 | %     | 4  | %     | 5 | %    | 6 | %     | Ext. | %    | Total | %     | Dist. 1-4 | %     | Dist. 5-6       | %     |                  |   |  |  |
| APRILIA         |             | 2                         | 1.1%  | 9  | 11.1% | 0 | 0.0%  | 1  | 2.1%  | 1 | 3.8% | 2 | 4.5%  | 0    | 0.0% | 15    | 3.7%  | 12        | 3.6%  | 3               | 4.3%  | 14               | 1 |  |  |
| BENELLI         |             | 1                         | 0.5%  | 3  | 3.7%  | 0 | 0.0%  | 1  | 2.1%  | 1 | 3.8% | 0 | 0.0%  | 0    | 0.0% | 6     | 1.5%  | 5         | 1.5%  | 1               | 1.4%  | 6                | 0 |  |  |
| BETA            |             | 1                         | 0.5%  | 2  | 2.5%  | 0 | 0.0%  | 0  | 0.0%  | 0 | 0.0% | 0 | 0.0%  | 0    | 0.0% | 3     | 0.7%  | 3         | 0.9%  | 0               | 0.0%  | 3                | 0 |  |  |
| BMW             |             | 14                        | 7.4%  | 3  | 3.7%  | 2 | 11.1% | 4  | 8.3%  | 1 | 3.8% | 2 | 4.5%  | 0    | 0.0% | 26    | 6.4%  | 23        | 6.8%  | 3               | 4.3%  | 26               | 0 |  |  |
| BRIXTON         |             | 2                         | 1.1%  | 1  | 1.2%  | 0 | 0.0%  | 0  | 0.0%  | 0 | 0.0% | 0 | 0.0%  | 0    | 0.0% | 3     | 0.7%  | 3         | 0.9%  | 0               | 0.0%  | 3                | 0 |  |  |
| CF MOTO         |             | 0                         | 0.0%  | 0  | 0.0%  | 1 | 5.6%  | 0  | 0.0%  | 0 | 0.0% | 0 | 0.0%  | 0    | 0.0% | 1     | 0.2%  | 1         | 0.3%  | 0               | 0.0%  | 1                | 0 |  |  |
| DUCATI          |             | 11                        | 5.8%  | 3  | 3.7%  | 0 | 0.0%  | 2  | 4.2%  | 2 | 7.7% | 1 | 2.3%  | 0    | 0.0% | 19    | 4.7%  | 16        | 4.8%  | 3               | 4.3%  | 18               | 1 |  |  |
| EFUN            |             | 0                         | 0.0%  | 1  | 1.2%  | 0 | 0.0%  | 1  | 2.1%  | 0 | 0.0% | 0 | 0.0%  | 0    | 0.0% | 2     | 0.5%  | 2         | 0.6%  | 0               | 0.0%  | 2                | 0 |  |  |
| GOLDEN LION     |             | 0                         | 0.0%  | 0  | 0.0%  | 1 | 5.6%  | 0  | 0.0%  | 0 | 0.0% | 0 | 0.0%  | 0    | 0.0% | 1     | 0.2%  | 1         | 0.3%  | 0               | 0.0%  | 0                | 1 |  |  |
| HARLEY-DAVIDSON |             | 0                         | 0.0%  | 6  | 7.4%  | 0 | 0.0%  | 0  | 0.0%  | 1 | 3.8% | 1 | 2.3%  | 0    | 0.0% | 8     | 2.0%  | 6         | 1.8%  | 2               | 2.9%  | 8                | 0 |  |  |
| HONDA           |             | 42                        | 22.2% | 15 | 18.5% | 4 | 22.2% | 11 | 22.9% | 1 | 3.8% | 8 | 18.2% | 0    | 0.0% | 81    | 20.0% | 72        | 21.4% | 9               | 12.9% | 81               | 0 |  |  |
| HUSQVARNA       |             | 1                         | 0.5%  | 0  | 0.0%  | 0 | 0.0%  | 0  | 0.0%  | 0 | 0.0% | 0 | 0.0%  | 0    | 0.0% | 1     | 0.2%  | 1         | 0.3%  | 0               | 0.0%  | 1                | 0 |  |  |
| KAWASAKI        |             | 15                        | 7.9%  | 4  | 4.9%  | 1 | 5.6%  | 9  | 18.8% | 0 | 0.0% | 3 | 6.8%  | 0    | 0.0% | 32    | 7.9%  | 29        | 8.6%  | 3               | 4.3%  | 31               | 1 |  |  |
| KOVE            |             | 0                         | 0.0%  | 1  | 1.2%  | 0 | 0.0%  | 0  | 0.0%  | 0 | 0.0% | 0 | 0.0%  | 0    | 0.0% | 1     | 0.2%  | 1         | 0.3%  | 0               | 0.0%  | 1                | 0 |  |  |
| KTM             |             | 11                        | 5.8%  | 3  | 3.7%  | 1 | 5.6%  | 1  | 2.1%  | 2 | 7.7% | 2 | 4.5%  | 0    | 0.0% | 20    | 4.9%  | 16        | 4.8%  | 4               | 5.7%  | 20               | 0 |  |  |
| KYMCO           |             | 1                         | 0.5%  | 1  | 1.2%  | 0 | 0.0%  | 0  | 0.0%  | 0 | 0.0% | 0 | 0.0%  | 0    | 0.0% | 2     | 0.5%  | 2         | 0.6%  | 0               | 0.0%  | 2                | 0 |  |  |
| MASH            |             | 0                         | 0.0%  | 1  | 1.2%  | 0 | 0.0%  | 1  | 2.1%  | 0 | 0.0% | 0 | 0.0%  | 0    | 0.0% | 2     | 0.5%  | 2         | 0.6%  | 0               | 0.0%  | 2                | 0 |  |  |
| MONDIAL         |             | 0                         | 0.0%  | 0  | 0.0%  | 0 | 0.0%  | 0  | 0.0%  | 1 | 3.8% | 0 | 0.0%  | 0    | 0.0% | 1     | 0.2%  | 0         | 0.0%  | 1               | 1.4%  | 1                | 0 |  |  |
| MONNIER         |             | 0                         | 0.0%  | 0  | 0.0%  | 1 | 5.6%  | 0  | 0.0%  | 0 | 0.0% | 0 | 0.0%  | 0    | 0.0% | 1     | 0.2%  | 1         | 0.3%  | 0               | 0.0%  | 1                | 0 |  |  |
| MOTO GUZZI      |             | 0                         | 0.0%  | 2  | 2.5%  | 0 | 0.0%  | 0  | 0.0%  | 1 | 3.8% | 1 | 2.3%  | 0    | 0.0% | 4     | 1.0%  | 2         | 0.6%  | 2               | 2.9%  | 4                | 0 |  |  |
| NEXT            |             | 1                         | 0.5%  | 0  | 0.0%  | 0 | 0.0%  | 0  | 0.0%  | 0 | 0.0% | 0 | 0.0%  | 0    | 0.0% | 1     | 0.2%  | 1         | 0.3%  | 0               | 0.0%  | 1                | 0 |  |  |
| NIU             |             | 1                         | 0.5%  | 0  | 0.0%  | 0 | 0.0%  | 0  | 0.0%  | 0 | 0.0% | 0 | 0.0%  | 0    | 0.0% | 1     | 0.2%  | 1         | 0.3%  | 0               | 0.0%  | 1                | 0 |  |  |
| PEUGEOT         |             | 2                         | 1.1%  | 0  | 0.0%  | 0 | 0.0%  | 0  | 0.0%  | 0 | 0.0% | 0 | 0.0%  | 0    | 0.0% | 2     | 0.5%  | 2         | 0.6%  | 0               | 0.0%  | 2                | 0 |  |  |
| PIAGGIO         |             | 6                         | 3.2%  | 1  | 1.2%  | 0 | 0.0%  | 0  | 0.0%  | 2 | 7.7% | 0 | 0.0%  | 0    | 0.0% | 9     | 2.2%  | 7         | 2.1%  | 2               | 2.9%  | 9                | 0 |  |  |

## Statistiques des immatriculations de véhicules neufs de janvier à mai 2024

|             |     |       |    |       |    |       |      |       |           |           |     |       |   |      |     |       |    |       |    |       |     |   |
|-------------|-----|-------|----|-------|----|-------|------|-------|-----------|-----------|-----|-------|---|------|-----|-------|----|-------|----|-------|-----|---|
| SCORPA      | 0   | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0    | 0.0%  | 0         | 0.0%      | 1   | 2.3%  | 0 | 0.0% | 1   | 0.2%  | 0  | 0.0%  | 1  | 1.4%  | 0   | 1 |
| SHERCO      | 0   | 0.0%  | 1  | 1.2%  | 0  | 0.0%  | 3    | 6.3%  | 1         | 3.8%      | 3   | 6.8%  | 0 | 0.0% | 8   | 2.0%  | 4  | 1.2%  | 4  | 5.7%  | 8   | 0 |
| SKYTEAM     | 1   | 0.5%  | 0  | 0.0%  | 0  | 0.0%  | 0    | 0.0%  | 0         | 0.0%      | 0   | 0.0%  | 0 | 0.0% | 1   | 0.2%  | 1  | 0.3%  | 0  | 0.0%  | 1   | 0 |
| SUNRA       | 0   | 0.0%  | 0  | 0.0%  | 1  | 5.6%  | 0    | 0.0%  | 0         | 0.0%      | 0   | 0.0%  | 0 | 0.0% | 1   | 0.2%  | 1  | 0.3%  | 0  | 0.0%  | 1   | 0 |
| SUZUKI      | 0   | 0.0%  | 3  | 3.7%  | 1  | 5.6%  | 0    | 0.0%  | 0         | 0.0%      | 0   | 0.0%  | 0 | 0.0% | 4   | 1.0%  | 4  | 1.2%  | 0  | 0.0%  | 4   | 0 |
| SWM         | 0   | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 1    | 2.1%  | 0         | 0.0%      | 0   | 0.0%  | 0 | 0.0% | 1   | 0.2%  | 1  | 0.3%  | 0  | 0.0%  | 1   | 0 |
| SYM         | 6   | 3.2%  | 0  | 0.0%  | 0  | 0.0%  | 0    | 0.0%  | 0         | 0.0%      | 1   | 2.3%  | 0 | 0.0% | 7   | 1.7%  | 6  | 1.8%  | 1  | 1.4%  | 7   | 0 |
| TRIUMPH     | 16  | 8.5%  | 1  | 1.2%  | 0  | 0.0%  | 4    | 8.3%  | 1         | 3.8%      | 1   | 2.3%  | 0 | 0.0% | 23  | 5.7%  | 21 | 6.3%  | 2  | 2.9%  | 22  | 1 |
| VOGE        | 0   | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0    | 0.0%  | 1         | 3.8%      | 1   | 2.3%  | 0 | 0.0% | 2   | 0.5%  | 0  | 0.0%  | 2  | 2.9%  | 2   | 0 |
| WOTTAN      | 1   | 0.5%  | 0  | 0.0%  | 0  | 0.0%  | 0    | 0.0%  | 0         | 0.0%      | 1   | 2.3%  | 0 | 0.0% | 2   | 0.5%  | 1  | 0.3%  | 1  | 1.4%  | 2   | 0 |
| YAMAHA      | 53  | 28.0% | 20 | 24.7% | 5  | 27.8% | 9    | 18.8% | 10        | 38.5%     | 13  | 29.5% | 0 | 0.0% | 110 | 27.1% | 87 | 25.9% | 23 | 32.9% | 110 | 0 |
| ZONTES      | 1   | 0.5%  | 0  | 0.0%  | 0  | 0.0%  | 0    | 0.0%  | 0         | 0.0%      | 3   | 6.8%  | 0 | 0.0% | 4   | 1.0%  | 1  | 0.3%  | 3  | 4.3%  | 4   | 0 |
| Districts : | 1   | 2     | 3  | 4     | 5  | 6     | Ext. | Total | Dist. 1-4 | Dist. 5-6 | 400 | 6     |   |      |     |       |    |       |    |       |     |   |
| Total :     | 189 | 81    | 18 | 48    | 26 | 44    | 0    | 406   | 336       | 70        |     |       |   |      |     |       |    |       |    |       |     |   |

District 1 : Neuchâtel District 2 : Boudry District 3 : Val-de-Travers District 4 : Val-de-Ruz District 5 : Le Locle District 6 : La Chaux-de-Fonds