

Statistiques des immatriculations de véhicules neufs de janvier à juillet 2024

Voiture de tourisme		Total de la période : 2830																Import officiel		Import parallèle					
Marques	Districts :	1	%	2	%	3	%	4	%	5	%	6	%	Ext.	%	Total	%	Dist. 1-4	%	Dist. 5-6	%				
ALFA ROMEO		4	0.5%	4	0.7%	0	0.0%	0	0.0%	2	1.2%	3	0.6%	0	0.0%	13	0.5%	8	0.4%	5	0.8%	13	0		
ALPINE		0	0.0%	2	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	2	0.1%	2	0.1%	0	0.0%	2	0		
ASTON MARTIN		1	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.2%	0	0.0%	2	0.1%	1	0.1%	1	0.2%	2	0		
AUDI		98	11.7%	34	6.0%	12	4.4%	14	5.7%	10	6.1%	45	9.0%	13	5.3%	226	8.0%	158	8.2%	55	8.3%	225	1		
BMW		96	11.4%	33	5.8%	4	1.5%	18	7.3%	9	5.5%	28	5.6%	57	23.4%	245	8.7%	151	7.9%	37	5.6%	241	4		
CADILLAC		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	2	0.8%	2	0.1%	0	0.0%	0	0.0%	0	2		
CHEVROLET		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	5	2.0%	5	0.2%	0	0.0%	0	0.0%	0	5		
CITROEN		22	2.6%	12	2.1%	33	12.2%	9	3.7%	8	4.8%	13	2.6%	0	0.0%	97	3.4%	76	4.0%	21	3.2%	97	0		
CUPRA		23	2.7%	12	2.1%	4	1.5%	8	3.3%	5	3.0%	14	2.8%	2	0.8%	68	2.4%	47	2.4%	19	2.9%	67	1		
DACIA		52	6.2%	39	6.9%	12	4.4%	12	4.9%	20	12.1%	28	5.6%	5	2.0%	168	5.9%	115	6.0%	48	7.2%	167	1		
DODGE		0	0.0%	1	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	15	6.1%	16	0.6%	1	0.1%	0	0.0%	0	16		
DS		5	0.6%	22	3.9%	3	1.1%	1	0.4%	1	0.6%	5	1.0%	0	0.0%	37	1.3%	31	1.6%	6	0.9%	37	0		
FERRARI		0	0.0%	1	0.2%	0	0.0%	2	0.8%	0	0.0%	0	0.0%	0	0.0%	3	0.1%	3	0.2%	0	0.0%	3	0		
FIAT		2	0.2%	13	2.3%	0	0.0%	1	0.4%	1	0.6%	3	0.6%	0	0.0%	20	0.7%	16	0.8%	4	0.6%	19	1		
FORD		12	1.4%	9	1.6%	15	5.6%	8	3.3%	0	0.0%	5	1.0%	3	1.2%	52	1.8%	44	2.3%	5	0.8%	51	1		
GENESIS		0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.6%	0	0.0%	1	0.4%	2	0.1%	0	0.0%	1	0.2%	2	0		
HONDA		23	2.7%	25	4.4%	2	0.7%	6	2.4%	8	4.8%	28	5.6%	0	0.0%	92	3.3%	56	2.9%	36	5.4%	92	0		
HYUNDAI		11	1.3%	13	2.3%	2	0.7%	5	2.0%	6	3.6%	14	2.8%	8	3.3%	59	2.1%	31	1.6%	20	3.0%	59	0		
JAGUAR		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.2%	1	0.4%	2	0.1%	0	0.0%	1	0.2%	2	0		
JEEP		1	0.1%	2	0.4%	0	0.0%	0	0.0%	1	0.6%	0	0.0%	5	2.0%	9	0.3%	3	0.2%	1	0.2%	4	5		
KG MOBILITY		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	2	0.4%	0	0.0%	2	0.1%	0	0.0%	2	0.3%	2	0		
KIA		37	4.4%	30	5.3%	16	5.9%	12	4.9%	3	1.8%	7	1.4%	7	2.9%	112	4.0%	95	4.9%	10	1.5%	111	1		
LAMBORGHINI		1	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.2%	0	0.0%	2	0.1%	1	0.1%	1	0.2%	2	0		
LAND ROVER		7	0.8%	5	0.9%	0	0.0%	0	0.0%	0	0.0%	3	0.6%	0	0.0%	15	0.5%	12	0.6%	3	0.5%	14	1		

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LEXUS	2	0.2%	1	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.4%	4	0.1%	3	0.2%	0	0.0%	4	0
LOTUS	1	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.0%	1	0.1%	0	0.0%	1	0
MASERATI	1	0.1%	0	0.0%	0	0.0%	1	0.4%	0	0.0%	0	0.0%	0	0.0%	2	0.1%	2	0.1%	0	0.0%	2	0
MAZDA	8	1.0%	13	2.3%	1	0.4%	5	2.0%	0	0.0%	5	1.0%	0	0.0%	32	1.1%	27	1.4%	5	0.8%	32	0
MC LAREN	1	0.1%	2	0.4%	0	0.0%	1	0.4%	0	0.0%	0	0.0%	0	0.0%	4	0.1%	4	0.2%	0	0.0%	4	0
MERCEDES-BENZ	33	3.9%	31	5.5%	13	4.8%	18	7.3%	8	4.8%	31	6.2%	4	1.6%	138	4.9%	95	4.9%	39	5.9%	138	0
MG	0	0.0%	1	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.0%	1	0.1%	0	0.0%	1	0
MINI	18	2.1%	5	0.9%	1	0.4%	7	2.8%	2	1.2%	6	1.2%	6	2.5%	45	1.6%	31	1.6%	8	1.2%	45	0
MITSUBISHI	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	5	1.0%	1	0.4%	6	0.2%	0	0.0%	5	0.8%	6	0
NISSAN	1	0.1%	6	1.1%	0	0.0%	1	0.4%	1	0.6%	14	2.8%	1	0.4%	24	0.8%	8	0.4%	15	2.3%	23	1
OPEL	4	0.5%	12	2.1%	1	0.4%	1	0.4%	1	0.6%	11	2.2%	0	0.0%	30	1.1%	18	0.9%	12	1.8%	30	0
PEUGEOT	15	1.8%	27	4.8%	110	40.7%	6	2.4%	2	1.2%	22	4.4%	0	0.0%	182	6.4%	158	8.2%	24	3.6%	181	1
POLESTAR	1	0.1%	1	0.2%	0	0.0%	1	0.4%	1	0.6%	1	0.2%	0	0.0%	5	0.2%	3	0.2%	2	0.3%	5	0
PORSCHE	21	2.5%	15	2.7%	2	0.7%	2	0.8%	2	1.2%	13	2.6%	0	0.0%	55	1.9%	40	2.1%	15	2.3%	55	0
RENAULT	41	4.9%	31	5.5%	0	0.0%	14	5.7%	6	3.6%	13	2.6%	9	3.7%	114	4.0%	86	4.5%	19	2.9%	114	0
SEAT	23	2.7%	12	2.1%	1	0.4%	8	3.3%	6	3.6%	12	2.4%	11	4.5%	73	2.6%	44	2.3%	18	2.7%	72	1
SKODA	57	6.8%	45	8.0%	8	3.0%	26	10.6%	16	9.7%	43	8.6%	43	17.6%	238	8.4%	136	7.1%	59	8.9%	235	3
SMART	3	0.4%	4	0.7%	0	0.0%	1	0.4%	1	0.6%	1	0.2%	1	0.4%	11	0.4%	8	0.4%	2	0.3%	11	0
SSANGYONG	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	3	0.6%	0	0.0%	3	0.1%	0	0.0%	3	0.5%	2	1
SUBARU	2	0.2%	1	0.2%	5	1.9%	1	0.4%	1	0.6%	5	1.0%	1	0.4%	16	0.6%	9	0.5%	6	0.9%	16	0
SUZUKI	11	1.3%	10	1.8%	11	4.1%	7	2.8%	8	4.8%	24	4.8%	0	0.0%	71	2.5%	39	2.0%	32	4.8%	67	4
TESLA	22	2.6%	11	1.9%	0	0.0%	3	1.2%	2	1.2%	11	2.2%	2	0.8%	51	1.8%	36	1.9%	13	2.0%	51	0
TOYOTA	40	4.8%	16	2.8%	5	1.9%	12	4.9%	7	4.2%	17	3.4%	4	1.6%	101	3.6%	73	3.8%	24	3.6%	89	12
VOLVO	45	5.4%	24	4.2%	1	0.4%	14	5.7%	9	5.5%	27	5.4%	4	1.6%	124	4.4%	84	4.4%	36	5.4%	123	1
VW	95	11.3%	41	7.2%	8	3.0%	21	8.5%	17	10.3%	34	6.8%	32	13.1%	248	8.8%	165	8.6%	51	7.7%	248	0

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Districts :	1	2	3	4	5	6	Ext.	Total	Dist. 1-4	Dist. 5-6	2767	63
Total :	840	566	270	246	165	499	244	2830	1922	664		

District 1 : Neuchâtel District 2 : Boudry District 3 : Val-de-Travers District 4 : Val-de-Ruz District 5 : Le Locle District 6 : La Chaux-de-Fonds

Statistiques des immatriculations de véhicules neufs de janvier à juillet 2024

Voiture de livraison		Total de la période : 334																Import officiel	Import parallèle				
Marques	Districts :	1	%	2	%	3	%	4	%	5	%	6	%	Ext.	%	Total	%	Dist. 1-4	%	Dist. 5-6	%		
CHEVROLET		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	1.4%	1	0.3%	0	0.0%	0	0.0%	0	1
CITROEN		19	21.3%	4	6.2%	7	20.6%	5	20.0%	2	14.3%	4	10.8%	0	0.0%	41	12.3%	35	16.4%	6	11.8%	40	1
DODGE		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	8	11.4%	8	2.4%	0	0.0%	0	0.0%	0	8
FIAT		0	0.0%	2	3.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	1.4%	3	0.9%	2	0.9%	0	0.0%	3	0
FORD		6	6.7%	5	7.7%	4	11.8%	2	8.0%	2	14.3%	2	5.4%	11	15.7%	32	9.6%	17	8.0%	4	7.8%	32	0
FUSO		1	1.1%	1	1.5%	0	0.0%	2	8.0%	0	0.0%	0	0.0%	0	0.0%	4	1.2%	4	1.9%	0	0.0%	4	0
ISUZU		2	2.2%	1	1.5%	0	0.0%	1	4.0%	0	0.0%	2	5.4%	0	0.0%	6	1.8%	4	1.9%	2	3.9%	6	0
IVECO		7	7.9%	8	12.3%	5	14.7%	4	16.0%	1	7.1%	2	5.4%	5	7.1%	32	9.6%	24	11.3%	3	5.9%	31	1
JEEP		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	3	4.3%	3	0.9%	0	0.0%	0	0.0%	0	3
MAN		3	3.4%	0	0.0%	0	0.0%	0	0.0%	1	7.1%	1	2.7%	1	1.4%	6	1.8%	3	1.4%	2	3.9%	6	0
MERCEDES-BENZ		1	1.1%	3	4.6%	1	2.9%	1	4.0%	5	35.7%	2	5.4%	9	12.9%	22	6.6%	6	2.8%	7	13.7%	22	0
NISSAN		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	2.7%	0	0.0%	1	0.3%	0	0.0%	1	2.0%	1	0
OPEL		2	2.2%	4	6.2%	0	0.0%	0	0.0%	0	0.0%	4	10.8%	0	0.0%	10	3.0%	6	2.8%	4	7.8%	10	0
OPEL-DANGEL		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	1.4%	1	0.3%	0	0.0%	0	0.0%	1	0
PEUGEOT		10	11.2%	2	3.1%	13	38.2%	1	4.0%	1	7.1%	7	18.9%	2	2.9%	36	10.8%	26	12.2%	8	15.7%	36	0
RENAULT		20	22.5%	23	35.4%	1	2.9%	1	4.0%	1	7.1%	3	8.1%	9	12.9%	58	17.4%	45	21.1%	4	7.8%	58	0
SSANGYONG		0	0.0%	1	1.5%	0	0.0%	0	0.0%	0	0.0%	1	2.7%	0	0.0%	2	0.6%	1	0.5%	1	2.0%	2	0
SUZUKI		0	0.0%	1	1.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.3%	1	0.5%	0	0.0%	1	0
TOYOTA		4	4.5%	3	4.6%	2	5.9%	4	16.0%	0	0.0%	1	2.7%	2	2.9%	16	4.8%	13	6.1%	1	2.0%	14	2
VW		14	15.7%	7	10.8%	1	2.9%	4	16.0%	1	7.1%	7	18.9%	17	24.3%	51	15.3%	26	12.2%	8	15.7%	51	0
Districts :		1		2		3		4		5		6		Ext.		Total		Dist. 1-4		Dist. 5-6		318	16
Total :		89		65		34		25		14		37		70		334		213		51			

District 1 : Neuchâtel District 2 : Boudry District 3 : Val-de-Travers District 4 : Val-de-Ruz District 5 : Le Locle District 6 : La Chaux-de-Fonds

Statistiques des immatriculations de véhicules neufs de janvier à juillet 2024

Motocycle		Total de la période : 587																		Import officiel		Import parallèle			
Marques	Districts :	1	%	2	%	3	%	4	%	5	%	6	%	Ext.	%	Total	%	Dist. 1-4	%	Dist. 5-6	%				
APRILIA		7	2.7%	13	9.8%	0	0.0%	1	1.5%	2	6.5%	3	4.3%	1	33.3%	27	4.6%	21	4.3%	5	5.0%	26	1		
BENELLI		2	0.8%	4	3.0%	0	0.0%	1	1.5%	1	3.2%	0	0.0%	0	0.0%	8	1.4%	7	1.4%	1	1.0%	8	0		
BETA		1	0.4%	3	2.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	4	0.7%	4	0.8%	0	0.0%	4	0		
BMW		19	7.3%	5	3.8%	4	16.7%	5	7.6%	1	3.2%	6	8.6%	0	0.0%	40	6.8%	33	6.8%	7	6.9%	39	1		
BRIXTON		2	0.8%	1	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	3	0.5%	3	0.6%	0	0.0%	3	0		
CF MOTO		0	0.0%	1	0.8%	1	4.2%	0	0.0%	0	0.0%	1	1.4%	0	0.0%	3	0.5%	2	0.4%	1	1.0%	3	0		
DUCATI		19	7.3%	4	3.0%	0	0.0%	3	4.5%	2	6.5%	4	5.7%	0	0.0%	32	5.5%	26	5.4%	6	5.9%	31	1		
EFUN		0	0.0%	1	0.8%	0	0.0%	1	1.5%	0	0.0%	0	0.0%	0	0.0%	2	0.3%	2	0.4%	0	0.0%	2	0		
ETRIX		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	33.3%	1	0.2%	0	0.0%	0	0.0%	1	0		
GOLDEN LION		0	0.0%	0	0.0%	1	4.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.2%	1	0.2%	0	0.0%	0	1		
HARLEY-DAVIDSON		1	0.4%	13	9.8%	0	0.0%	0	0.0%	1	3.2%	1	1.4%	1	33.3%	17	2.9%	14	2.9%	2	2.0%	17	0		
HONDA		58	22.3%	22	16.5%	5	20.8%	13	19.7%	1	3.2%	8	11.4%	0	0.0%	107	18.2%	98	20.3%	9	8.9%	107	0		
HUSQVARNA		2	0.8%	0	0.0%	0	0.0%	1	1.5%	0	0.0%	0	0.0%	0	0.0%	3	0.5%	3	0.6%	0	0.0%	2	1		
ITALJET		0	0.0%	2	1.5%	0	0.0%	0	0.0%	0	0.0%	2	2.9%	0	0.0%	4	0.7%	2	0.4%	2	2.0%	4	0		
KAWASAKI		20	7.7%	5	3.8%	1	4.2%	11	16.7%	0	0.0%	4	5.7%	0	0.0%	41	7.0%	37	7.7%	4	4.0%	39	2		
KOVE		0	0.0%	1	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.2%	1	0.2%	0	0.0%	1	0		
KTM		15	5.8%	4	3.0%	1	4.2%	2	3.0%	2	6.5%	3	4.3%	0	0.0%	27	4.6%	22	4.6%	5	5.0%	27	0		
KYMCO		1	0.4%	1	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	2	0.3%	2	0.4%	0	0.0%	2	0		
MASH		0	0.0%	1	0.8%	0	0.0%	1	1.5%	0	0.0%	0	0.0%	0	0.0%	2	0.3%	2	0.4%	0	0.0%	2	0		
MONDIAL		0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	3.2%	0	0.0%	0	0.0%	1	0.2%	0	0.0%	1	1.0%	1	0		
MONNIER		0	0.0%	0	0.0%	1	4.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.2%	1	0.2%	0	0.0%	1	0		
MOTO GUZZI		1	0.4%	3	2.3%	0	0.0%	1	1.5%	1	3.2%	1	1.4%	0	0.0%	7	1.2%	5	1.0%	2	2.0%	7	0		
NEXT		1	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.2%	1	0.2%	0	0.0%	1	0		
NIU		1	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.2%	1	0.2%	0	0.0%	1	0		

Statistiques des immatriculations de véhicules neufs de janvier à juillet 2024

PEUGEOT	2	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	2	0.3%	2	0.4%	0	0.0%	2	0
PIAGGIO	8	3.1%	1	0.8%	0	0.0%	0	0.0%	2	6.5%	0	0.0%	0	0.0%	11	1.9%	9	1.9%	2	2.0%	11	0
SCORPA	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	2	2.9%	0	0.0%	2	0.3%	0	0.0%	2	2.0%	0	2
SHERCO	0	0.0%	1	0.8%	0	0.0%	3	4.5%	1	3.2%	4	5.7%	0	0.0%	9	1.5%	4	0.8%	5	5.0%	8	1
SKYTEAM	1	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.2%	1	0.2%	0	0.0%	1	0
SUNRA	0	0.0%	0	0.0%	1	4.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.2%	1	0.2%	0	0.0%	1	0
SUZUKI	0	0.0%	6	4.5%	1	4.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	7	1.2%	7	1.4%	0	0.0%	7	0
SWM	0	0.0%	0	0.0%	0	0.0%	1	1.5%	0	0.0%	0	0.0%	0	0.0%	1	0.2%	1	0.2%	0	0.0%	1	0
SYM	8	3.1%	1	0.8%	0	0.0%	0	0.0%	0	0.0%	1	1.4%	0	0.0%	10	1.7%	9	1.9%	1	1.0%	10	0
TRIUMPH	21	8.1%	4	3.0%	1	4.2%	4	6.1%	1	3.2%	1	1.4%	0	0.0%	32	5.5%	30	6.2%	2	2.0%	31	1
VOGE	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	3.2%	1	1.4%	0	0.0%	2	0.3%	0	0.0%	2	2.0%	2	0
WOTTAN	2	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	2	2.9%	0	0.0%	4	0.7%	2	0.4%	2	2.0%	4	0
YAMAHA	67	25.8%	36	27.1%	7	29.2%	17	25.8%	13	41.9%	20	28.6%	0	0.0%	160	27.3%	127	26.3%	33	32.7%	160	0
ZONTES	1	0.4%	0	0.0%	0	0.0%	1	1.5%	1	3.2%	6	8.6%	0	0.0%	9	1.5%	2	0.4%	7	6.9%	9	0
Districts :	1	2	3	4	5	6	Ext.	Total	Dist. 1-4	Dist. 5-6	576	11										
Total :	260	133	24	66	31	70	3	587	483	101												

District 1 : Neuchâtel District 2 : Boudry District 3 : Val-de-Travers District 4 : Val-de-Ruz District 5 : Le Locle District 6 : La Chaux-de-Fonds