

## Statistiques des immatriculations de véhicules neufs de janvier à décembre 2024

Voiture de tourisme		Total de la période : 4910														Import officiel	Import parallèle						
Marques	Districts :	1	%	2	%	3	%	4	%	5	%	6	%	Ext.	%	Total	%	Dist. 1-4	%	Dist. 5-6	%		
ALFA ROMEO		4	0.3%	6	0.6%	0	0.0%	0	0.0%	2	0.8%	3	0.3%	0	0.0%	15	0.3%	10	0.3%	5	0.4%	15	0
ALPINE		0	0.0%	4	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	4	0.1%	4	0.1%	0	0.0%	4	0
ASTON MARTIN		1	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	2	0.2%	0	0.0%	3	0.1%	1	0.0%	2	0.2%	3	0
AUDI		175	11.7%	58	6.0%	16	4.1%	26	5.9%	23	8.9%	84	9.7%	22	4.4%	404	8.2%	275	8.4%	107	9.5%	403	1
BMW		145	9.7%	50	5.2%	6	1.5%	21	4.8%	15	5.8%	46	5.3%	85	17.1%	368	7.5%	222	6.7%	61	5.4%	364	4
BYD		1	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.0%	1	0.0%	0	0.0%	1	0
CADILLAC		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	11	2.2%	11	0.2%	0	0.0%	0	0.0%	0	11
CHEVROLET		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	11	2.2%	11	0.2%	0	0.0%	0	0.0%	0	11
CITROEN		35	2.3%	23	2.4%	51	12.9%	16	3.7%	8	3.1%	18	2.1%	1	0.2%	152	3.1%	125	3.8%	26	2.3%	152	0
CUPRA		46	3.1%	20	2.1%	4	1.0%	15	3.4%	7	2.7%	38	4.4%	4	0.8%	134	2.7%	85	2.6%	45	4.0%	133	1
DACIA		84	5.6%	70	7.3%	18	4.6%	30	6.9%	32	12.4%	51	5.9%	12	2.4%	297	6.0%	202	6.1%	83	7.4%	294	3
DALLARA		1	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.0%	1	0.0%	0	0.0%	0	1
DODGE		0	0.0%	1	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	65	13.1%	66	1.3%	1	0.0%	0	0.0%	0	66
DS		6	0.4%	24	2.5%	4	1.0%	1	0.2%	1	0.4%	6	0.7%	0	0.0%	42	0.9%	35	1.1%	7	0.6%	42	0
FERRARI		0	0.0%	1	0.1%	0	0.0%	2	0.5%	0	0.0%	0	0.0%	0	0.0%	3	0.1%	3	0.1%	0	0.0%	3	0
FIAT		3	0.2%	14	1.5%	1	0.3%	1	0.2%	1	0.4%	4	0.5%	0	0.0%	24	0.5%	19	0.6%	5	0.4%	21	3
FORD		20	1.3%	15	1.6%	24	6.1%	10	2.3%	1	0.4%	8	0.9%	10	2.0%	88	1.8%	69	2.1%	9	0.8%	86	2
GENESIS		0	0.0%	1	0.1%	0	0.0%	0	0.0%	1	0.4%	0	0.0%	1	0.2%	3	0.1%	1	0.0%	1	0.1%	3	0
HONDA		33	2.2%	44	4.6%	2	0.5%	8	1.8%	11	4.2%	47	5.4%	0	0.0%	145	3.0%	87	2.6%	58	5.2%	145	0
HYUNDAI		17	1.1%	22	2.3%	3	0.8%	8	1.8%	8	3.1%	19	2.2%	28	5.6%	105	2.1%	50	1.5%	27	2.4%	105	0
JAGUAR		0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.4%	1	0.1%	1	0.2%	3	0.1%	0	0.0%	2	0.2%	3	0
JEEP		1	0.1%	4	0.4%	0	0.0%	0	0.0%	3	1.2%	1	0.1%	22	4.4%	31	0.6%	5	0.2%	4	0.4%	9	22
KG MOBILITY		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	7	0.8%	0	0.0%	7	0.1%	0	0.0%	7	0.6%	7	0
KIA		69	4.6%	50	5.2%	32	8.1%	15	3.4%	4	1.5%	17	2.0%	24	4.8%	211	4.3%	166	5.0%	21	1.9%	200	11

## Statistiques des immatriculations de véhicules neufs de janvier à décembre 2024

LAMBORGHINI	1	0.1%	0	0.0%	0	0.0%	0	0.0%	2	0.2%	0	0.0%	3	0.1%	1	0.0%	2	0.2%	3	0
LAND ROVER	8	0.5%	6	0.6%	0	0.0%	0	0.0%	3	0.3%	0	0.0%	17	0.3%	14	0.4%	3	0.3%	16	1
LEXUS	5	0.3%	1	0.1%	0	0.0%	0	0.0%	0	0.0%	1	0.2%	7	0.1%	6	0.2%	0	0.0%	7	0
LOTUS	1	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.0%	1	0.0%	0	0.0%	1	0
MASERATI	3	0.2%	0	0.0%	0	0.0%	1	0.2%	0	0.0%	0	0.0%	5	0.1%	4	0.1%	0	0.0%	5	0
MAZDA	10	0.7%	17	1.8%	1	0.3%	7	1.6%	1	0.4%	6	0.7%	0	0.0%	42	0.9%	35	1.1%	7	0.6%
MC LAREN	1	0.1%	2	0.2%	0	0.0%	1	0.2%	0	0.0%	0	0.0%	4	0.1%	4	0.1%	0	0.0%	4	0
MERCEDES-BENZ	60	4.0%	54	5.6%	21	5.3%	24	5.5%	12	4.6%	54	6.3%	12	2.4%	237	4.8%	159	4.8%	66	5.9%
MG	2	0.1%	6	0.6%	0	0.0%	0	0.0%	2	0.8%	12	1.4%	1	0.2%	23	0.5%	8	0.2%	14	1.2%
MINI	29	1.9%	8	0.8%	1	0.3%	9	2.1%	2	0.8%	10	1.2%	10	2.0%	69	1.4%	47	1.4%	12	1.1%
MITSUBISHI	3	0.2%	3	0.3%	0	0.0%	0	0.0%	0	0.0%	9	1.0%	1	0.2%	16	0.3%	6	0.2%	9	0.8%
NISSAN	1	0.1%	6	0.6%	0	0.0%	1	0.2%	1	0.4%	17	2.0%	2	0.4%	28	0.6%	8	0.2%	18	1.6%
OPEL	8	0.5%	20	2.1%	2	0.5%	1	0.2%	1	0.4%	21	2.4%	0	0.0%	53	1.1%	31	0.9%	22	2.0%
PEUGEOT	32	2.1%	37	3.9%	135	34.3%	11	2.5%	4	1.5%	33	3.8%	5	1.0%	257	5.2%	215	6.5%	37	3.3%
POLESTAR	1	0.1%	1	0.1%	0	0.0%	1	0.2%	1	0.4%	1	0.1%	2	0.4%	7	0.1%	3	0.1%	2	0.2%
PORSCHE	25	1.7%	23	2.4%	3	0.8%	2	0.5%	4	1.5%	16	1.9%	0	0.0%	73	1.5%	53	1.6%	20	1.8%
RENAULT	86	5.7%	69	7.2%	1	0.3%	27	6.2%	11	4.2%	20	2.3%	16	3.2%	230	4.7%	183	5.6%	31	2.8%
ROLLS ROYCE	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.1%	0	0.0%	1	0.0%	0	0.0%	1	0
SEAT	49	3.3%	16	1.7%	1	0.3%	13	3.0%	9	3.5%	23	2.7%	14	2.8%	125	2.5%	79	2.4%	32	2.9%
SKODA	114	7.6%	92	9.6%	16	4.1%	56	12.8%	26	10.0%	76	8.8%	66	13.3%	446	9.1%	278	8.4%	102	9.1%
SMART	5	0.3%	8	0.8%	0	0.0%	1	0.2%	1	0.4%	1	0.1%	1	0.2%	17	0.3%	14	0.4%	2	0.2%
SSANGYONG	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	3	0.3%	0	0.0%	3	0.1%	0	0.0%	3	0.3%
SUBARU	4	0.3%	3	0.3%	7	1.8%	1	0.2%	1	0.4%	6	0.7%	1	0.2%	23	0.5%	15	0.5%	7	0.6%
SUZUKI	21	1.4%	18	1.9%	17	4.3%	13	3.0%	11	4.2%	41	4.8%	0	0.0%	121	2.5%	69	2.1%	52	4.6%
TESLA	39	2.6%	19	2.0%	3	0.8%	13	3.0%	3	1.2%	15	1.7%	4	0.8%	96	2.0%	74	2.2%	18	1.6%
TOYOTA	65	4.3%	28	2.9%	7	1.8%	46	10.5%	12	4.6%	40	4.6%	7	1.4%	205	4.2%	146	4.4%	52	4.6%
VOLVO	77	5.1%	39	4.1%	3	0.8%	21	4.8%	15	5.8%	45	5.2%	10	2.0%	210	4.3%	140	4.3%	60	5.3%

## Statistiques des immatriculations de véhicules neufs de janvier à décembre 2024

VW	210	14.0%	76	7.9%	15	3.8%	35	8.0%	24	9.3%	56	6.5%	46	9.3%	462	9.4%	336	10.2%	80	7.1%	462	0
Districts :	1		2		3		4		5		6		Ext.		Total		Dist. 1-4		Dist. 5-6		4701	209
Total :	1501		959		394		437		259		863		497		4910		3291		1122			

District 1 : Neuchâtel District 2 : Boudry District 3 : Val-de-Travers District 4 : Val-de-Ruz District 5 : Le Locle District 6 : La Chaux-de-Fonds

## Statistiques des immatriculations de véhicules neufs de janvier à décembre 2024

Voiture de livraison		Total de la période : 541												Import officiel	Import parallèle									
Marques	Districts :	1	%	2	%	3	%	4	%	5	%	6	%	Ext.	%	Total	%	Dist. 1-4	%	Dist. 5-6	%			
CHEVROLET		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.9%	1	0.2%	0	0.0%	0	0.0%	0	1	
CITROEN		33	20.8%	7	7.4%	8	17.4%	7	17.5%	3	13.6%	8	11.8%	0	0.0%	66	12.2%	55	16.2%	11	12.2%	65	1	
DODGE		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	14	12.6%	14	2.6%	0	0.0%	0	0.0%	0	14	
FIAT		0	0.0%	2	2.1%	1	2.2%	0	0.0%	0	0.0%	0	0.0%	1	0.9%	4	0.7%	3	0.9%	0	0.0%	4	0	
FORD		11	6.9%	6	6.3%	5	10.9%	4	10.0%	2	9.1%	3	4.4%	15	13.5%	46	8.5%	26	7.6%	5	5.6%	44	2	
FUSO		2	1.3%	1	1.1%	0	0.0%	2	5.0%	1	4.5%	0	0.0%	1	0.9%	7	1.3%	5	1.5%	1	1.1%	7	0	
GOUPIL		1	0.6%	1	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	2	0.4%	2	0.6%	0	0.0%	2	0	
ISUZU		4	2.5%	1	1.1%	2	4.3%	1	2.5%	3	13.6%	3	4.4%	0	0.0%	14	2.6%	8	2.4%	6	6.7%	14	0	
IVECO		13	8.2%	12	12.6%	5	10.9%	7	17.5%	1	4.5%	2	2.9%	7	6.3%	47	8.7%	37	10.9%	3	3.3%	46	1	
JEEP		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	4	3.6%	4	0.7%	0	0.0%	0	0.0%	0	4	
MAN		4	2.5%	0	0.0%	0	0.0%	0	0.0%	1	4.5%	1	1.5%	1	0.9%	7	1.3%	4	1.2%	2	2.2%	7	0	
MERCEDES-BENZ		2	1.3%	5	5.3%	2	4.3%	3	7.5%	5	22.7%	6	8.8%	20	18.0%	43	7.9%	12	3.5%	11	12.2%	43	0	
NISSAN		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	1.5%	0	0.0%	1	0.2%	0	0.0%	1	1.1%	1	0	
OPEL		7	4.4%	8	8.4%	0	0.0%	0	0.0%	2	9.1%	7	10.3%	0	0.0%	24	4.4%	15	4.4%	9	10.0%	24	0	
OPEL-DANGEL		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	1.5%	1	0.9%	2	0.4%	0	0.0%	1	1.1%	2	0	
PEUGEOT		12	7.5%	4	4.2%	16	34.8%	1	2.5%	1	4.5%	10	14.7%	3	2.7%	47	8.7%	33	9.7%	11	12.2%	47	0	
RENAULT		33	20.8%	30	31.6%	2	4.3%	4	10.0%	1	4.5%	4	5.9%	16	14.4%	90	16.6%	69	20.3%	5	5.6%	90	0	
SSANGYONG		0	0.0%	1	1.1%	0	0.0%	0	0.0%	0	0.0%	1	1.5%	2	1.8%	4	0.7%	1	0.3%	1	1.1%	2	2	
SUZUKI		0	0.0%	1	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.2%	1	0.3%	0	0.0%	1	0	
TOYOTA		8	5.0%	5	5.3%	2	4.3%	6	15.0%	1	4.5%	5	7.4%	5	4.5%	32	5.9%	21	6.2%	6	6.7%	29	3	
UEBRIGE (SIEHE T)		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.9%	1	0.2%	0	0.0%	0	0.0%	0	1	
VW		29	18.2%	11	11.6%	3	6.5%	5	12.5%	1	4.5%	16	23.5%	19	17.1%	84	15.5%	48	14.1%	17	18.9%	84	0	
Districts :		1		2		3		4		5		6		Ext.		Total		Dist. 1-4		Dist. 5-6			512	29
Total :		159		95		46		40		22		68		111		541		340		90				

District 1 : Neuchâtel District 2 : Boudry District 3 : Val-de-Travers District 4 : Val-de-Ruz District 5 : Le Locle District 6 : La Chaux-de-Fonds

## Statistiques des immatriculations de véhicules neufs de janvier à décembre 2024

Motocycle		Total de la période : 793														Import officiel	Import parallèle						
Marques	Districts :	1	%	2	%	3	%	4	%	5	%	6	%	Ext.	%	Total	%	Dist. 1-4	%	Dist. 5-6	%		
APRILIA		14	4.0%	20	10.9%	0	0.0%	1	1.2%	2	4.9%	5	5.0%	1	25.0%	43	5.4%	35	5.4%	7	5.0%	41	2
BENELLI		2	0.6%	5	2.7%	0	0.0%	1	1.2%	1	2.4%	1	1.0%	0	0.0%	10	1.3%	8	1.2%	2	1.4%	10	0
BETA		2	0.6%	3	1.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	5	0.6%	5	0.8%	0	0.0%	5	0
BMW		28	8.0%	9	4.9%	4	11.8%	8	9.9%	2	4.9%	7	7.0%	0	0.0%	58	7.3%	49	7.6%	9	6.4%	57	1
BRIXTON		2	0.6%	1	0.5%	0	0.0%	0	0.0%	1	2.4%	0	0.0%	0	0.0%	4	0.5%	3	0.5%	1	0.7%	4	0
BSA		0	0.0%	0	0.0%	2	5.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	2	0.3%	2	0.3%	0	0.0%	2	0
CF MOTO		0	0.0%	1	0.5%	2	5.9%	0	0.0%	0	0.0%	2	2.0%	0	0.0%	5	0.6%	3	0.5%	2	1.4%	5	0
DUCATI		33	9.4%	4	2.2%	0	0.0%	4	4.9%	2	4.9%	6	6.0%	0	0.0%	49	6.2%	41	6.3%	8	5.7%	48	1
EFUN		0	0.0%	1	0.5%	0	0.0%	1	1.2%	0	0.0%	0	0.0%	0	0.0%	2	0.3%	2	0.3%	0	0.0%	2	0
ETRIX		0	0.0%	2	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	2	50.0%	4	0.5%	2	0.3%	0	0.0%	4	0
GOLDEN LION		0	0.0%	0	0.0%	1	2.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.1%	1	0.2%	0	0.0%	0	1
HARLEY-DAVIDSON		2	0.6%	13	7.1%	0	0.0%	0	0.0%	1	2.4%	1	1.0%	1	25.0%	18	2.3%	15	2.3%	2	1.4%	18	0
HONDA		74	21.1%	34	18.6%	7	20.6%	17	21.0%	2	4.9%	14	14.0%	0	0.0%	148	18.7%	132	20.4%	16	11.3%	147	1
HUSQVARNA		2	0.6%	0	0.0%	0	0.0%	1	1.2%	1	2.4%	0	0.0%	0	0.0%	4	0.5%	3	0.5%	1	0.7%	3	1
INDIAN		0	0.0%	1	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.1%	1	0.2%	0	0.0%	1	0
ITALJET		0	0.0%	2	1.1%	0	0.0%	0	0.0%	0	0.0%	2	2.0%	0	0.0%	4	0.5%	2	0.3%	2	1.4%	4	0
KAWASAKI		22	6.3%	5	2.7%	2	5.9%	13	16.0%	0	0.0%	5	5.0%	0	0.0%	47	5.9%	42	6.5%	5	3.5%	45	2
KOVE		0	0.0%	2	1.1%	0	0.0%	2	2.5%	0	0.0%	0	0.0%	0	0.0%	4	0.5%	4	0.6%	0	0.0%	3	1
KTM		19	5.4%	7	3.8%	1	2.9%	2	2.5%	2	4.9%	3	3.0%	0	0.0%	34	4.3%	29	4.5%	5	3.5%	33	1
KYMCO		2	0.6%	2	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	4	0.5%	4	0.6%	0	0.0%	4	0
MASH		0	0.0%	1	0.5%	0	0.0%	1	1.2%	0	0.0%	0	0.0%	0	0.0%	2	0.3%	2	0.3%	0	0.0%	2	0
MONDIAL		0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	2.4%	0	0.0%	0	0.0%	1	0.1%	0	0.0%	1	0.7%	1	0
MONNIER		0	0.0%	0	0.0%	1	2.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.1%	1	0.2%	0	0.0%	1	0
MOTO GUZZI		1	0.3%	3	1.6%	0	0.0%	1	1.2%	1	2.4%	1	1.0%	0	0.0%	7	0.9%	5	0.8%	2	1.4%	7	0

## Statistiques des immatriculations de véhicules neufs de janvier à décembre 2024

NEXT	1	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.1%	1	0.2%	0	0.0%	1	0
NIU	1	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.1%	1	0.2%	0	0.0%	1	0
PEUGEOT	2	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	2	0.3%	2	0.3%	0	0.0%	2	0
PIAGGIO	9	2.6%	2	1.1%	1	2.9%	0	0.0%	4	9.8%	0	0.0%	0	0.0%	16	2.0%	12	1.9%	4	2.8%
SCORPA	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	2	2.0%	0	0.0%	2	0.3%	0	0.0%	2	1.4%
SHERCO	1	0.3%	1	0.5%	0	0.0%	3	3.7%	1	2.4%	4	4.0%	0	0.0%	10	1.3%	5	0.8%	5	3.5%
SILENCE	0	0.0%	1	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.1%	1	0.2%	0	0.0%	1	0
SKYTEAM	1	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.1%	1	0.2%	0	0.0%	1	0
SUNRA	0	0.0%	0	0.0%	1	2.9%	0	0.0%	0	0.0%	0	0.0%	1	0.1%	1	0.2%	0	0.0%	1	0
SURRON	0	0.0%	2	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	2	0.3%	2	0.3%	0	0.0%	2	0
SUZUKI	1	0.3%	6	3.3%	1	2.9%	0	0.0%	0	0.0%	0	0.0%	8	1.0%	8	1.2%	0	0.0%	8	0
SWM	0	0.0%	0	0.0%	0	0.0%	1	1.2%	0	0.0%	0	0.0%	1	0.1%	1	0.2%	0	0.0%	1	0
SYM	12	3.4%	3	1.6%	0	0.0%	0	0.0%	0	0.0%	3	3.0%	0	0.0%	18	2.3%	15	2.3%	3	2.1%
TRIUMPH	21	6.0%	5	2.7%	1	2.9%	4	4.9%	2	4.9%	2	2.0%	0	0.0%	35	4.4%	31	4.8%	4	2.8%
VMOTO	0	0.0%	1	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.1%	1	0.2%	0	0.0%	1	0
VOGE	0	0.0%	0	0.0%	1	2.9%	0	0.0%	2	4.9%	3	3.0%	0	0.0%	6	0.8%	1	0.2%	5	3.5%
WOTTAN	2	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	4	4.0%	0	0.0%	6	0.8%	2	0.3%	4	2.8%
YAMAHA	93	26.6%	45	24.6%	8	23.5%	19	23.5%	15	36.6%	28	28.0%	0	0.0%	208	26.2%	165	25.5%	43	30.5%
ZERO	0	0.0%	1	0.5%	1	2.9%	0	0.0%	0	0.0%	0	0.0%	2	0.3%	2	0.3%	0	0.0%	2	0
ZONTES	3	0.9%	0	0.0%	0	0.0%	2	2.5%	1	2.4%	7	7.0%	0	0.0%	13	1.6%	5	0.8%	8	5.7%
Districts :	1	2	3	4	5	6	Ext.	Total	Dist. 1-4	Dist. 5-6	777	16								
Total :	350	183	34	81	41	100	4	793	648	141										

District 1 : Neuchâtel District 2 : Boudry District 3 : Val-de-Travers District 4 : Val-de-Ruz District 5 : Le Locle District 6 : La Chaux-de-Fonds