

## Statistiques des immatriculations de véhicules neufs de : décembre 2024

| Voiture de tourisme |             | Total du mois : 546 |    |       |   |       |   |      |   |       |    |       |    |       |      |      |       |      |           |       |           |       |           |             |
|---------------------|-------------|---------------------|----|-------|---|-------|---|------|---|-------|----|-------|----|-------|------|------|-------|------|-----------|-------|-----------|-------|-----------|-------------|
| Marques             | Districts : |                     | 1  | %     | 2 | %     | 3 | %    | 4 | %     | 5  | %     | 6  | %     | Ext. | %    | Total | %    | Dist. 1-4 | %     | Dist. 5-6 | %     | Imp. off. | Imp. paral. |
| ALPINE              | 0           | 0.0%                | 2  | 2.4%  | 0 | 0.0%  | 0 | 0.0% | 0 | 0.0%  | 0  | 0.0%  | 0  | 0.0%  | 0    | 0.0% | 2     | 0.4% | 2         | 0.6%  | 0         | 0.0%  | 2         | 0           |
| ASTON MARTIN        | 0           | 0.0%                | 0  | 0.0%  | 0 | 0.0%  | 0 | 0.0% | 0 | 0.0%  | 0  | 0.0%  | 1  | 1.3%  | 0    | 0.0% | 1     | 0.2% | 0         | 0.0%  | 1         | 1.1%  | 1         | 0           |
| AUDI                | 23          | 13.5%               | 8  | 9.5%  | 2 | 9.5%  | 4 | 8.0% | 2 | 15.4% | 10 | 12.7% | 3  | 2.3%  |      |      | 52    | 9.5% | 37        | 11.3% | 12        | 13.0% | 52        | 0           |
| BMW                 | 9           | 5.3%                | 2  | 2.4%  | 0 | 0.0%  | 1 | 2.0% | 0 | 0.0%  | 6  | 7.6%  | 8  | 6.3%  |      |      | 26    | 4.8% | 12        | 3.7%  | 6         | 6.5%  | 26        | 0           |
| CADILLAC            | 0           | 0.0%                | 0  | 0.0%  | 0 | 0.0%  | 0 | 0.0% | 0 | 0.0%  | 0  | 0.0%  | 8  | 6.3%  |      |      | 8     | 1.5% | 0         | 0.0%  | 0         | 0.0%  | 0         | 8           |
| CHEVROLET           | 0           | 0.0%                | 0  | 0.0%  | 0 | 0.0%  | 0 | 0.0% | 0 | 0.0%  | 0  | 0.0%  | 5  | 3.9%  |      |      | 5     | 0.9% | 0         | 0.0%  | 0         | 0.0%  | 0         | 5           |
| CUPRA               | 6           | 3.5%                | 4  | 4.8%  | 0 | 0.0%  | 3 | 6.0% | 1 | 7.7%  | 4  | 5.1%  | 1  | 0.8%  |      |      | 19    | 3.5% | 13        | 4.0%  | 5         | 5.4%  | 19        | 0           |
| DACIA               | 4           | 2.3%                | 8  | 9.5%  | 1 | 4.8%  | 4 | 8.0% | 1 | 7.7%  | 4  | 5.1%  | 1  | 0.8%  |      |      | 23    | 4.2% | 17        | 5.2%  | 5         | 5.4%  | 23        | 0           |
| DODGE               | 0           | 0.0%                | 0  | 0.0%  | 0 | 0.0%  | 0 | 0.0% | 0 | 0.0%  | 0  | 0.0%  | 47 | 36.7% |      |      | 47    | 8.6% | 0         | 0.0%  | 0         | 0.0%  | 0         | 47          |
| FORD                | 2           | 1.2%                | 0  | 0.0%  | 0 | 0.0%  | 0 | 0.0% | 0 | 0.0%  | 0  | 0.0%  | 1  | 0.8%  |      |      | 3     | 0.5% | 2         | 0.6%  | 0         | 0.0%  | 3         | 0           |
| HONDA               | 3           | 1.8%                | 3  | 3.6%  | 0 | 0.0%  | 1 | 2.0% | 1 | 7.7%  | 5  | 6.3%  | 0  | 0.0%  |      |      | 13    | 2.4% | 7         | 2.1%  | 6         | 6.5%  | 13        | 0           |
| HYUNDAI             | 1           | 0.6%                | 3  | 3.6%  | 0 | 0.0%  | 0 | 0.0% | 1 | 7.7%  | 0  | 0.0%  | 7  | 5.5%  |      |      | 12    | 2.2% | 4         | 1.2%  | 1         | 1.1%  | 12        | 0           |
| JEEP                | 0           | 0.0%                | 1  | 1.2%  | 0 | 0.0%  | 0 | 0.0% | 0 | 0.0%  | 0  | 0.0%  | 15 | 11.7% |      |      | 16    | 2.9% | 1         | 0.3%  | 0         | 0.0%  | 1         | 15          |
| KG MOBILITY         | 0           | 0.0%                | 0  | 0.0%  | 0 | 0.0%  | 0 | 0.0% | 0 | 0.0%  | 1  | 1.3%  | 0  | 0.0%  |      |      | 1     | 0.2% | 0         | 0.0%  | 1         | 1.1%  | 1         | 0           |
| KIA                 | 8           | 4.7%                | 4  | 4.8%  | 7 | 33.3% | 1 | 2.0% | 0 | 0.0%  | 3  | 3.8%  | 10 | 7.8%  |      |      | 33    | 6.0% | 20        | 6.1%  | 3         | 3.3%  | 24        | 9           |
| LAND ROVER          | 0           | 0.0%                | 1  | 1.2%  | 0 | 0.0%  | 0 | 0.0% | 0 | 0.0%  | 0  | 0.0%  | 0  | 0.0%  |      |      | 1     | 0.2% | 1         | 0.3%  | 0         | 0.0%  | 1         | 0           |
| MAZDA               | 2           | 1.2%                | 0  | 0.0%  | 0 | 0.0%  | 0 | 0.0% | 0 | 0.0%  | 0  | 0.0%  | 0  | 0.0%  |      |      | 2     | 0.4% | 2         | 0.6%  | 0         | 0.0%  | 2         | 0           |
| MERCEDES-BENZ       | 5           | 2.9%                | 6  | 7.1%  | 2 | 9.5%  | 1 | 2.0% | 0 | 0.0%  | 4  | 5.1%  | 3  | 2.3%  |      |      | 21    | 3.8% | 14        | 4.3%  | 4         | 4.3%  | 21        | 0           |
| MITSUBISHI          | 1           | 0.6%                | 1  | 1.2%  | 0 | 0.0%  | 0 | 0.0% | 0 | 0.0%  | 2  | 2.5%  | 0  | 0.0%  |      |      | 4     | 0.7% | 2         | 0.6%  | 2         | 2.2%  | 4         | 0           |
| NISSAN              | 0           | 0.0%                | 0  | 0.0%  | 0 | 0.0%  | 0 | 0.0% | 0 | 0.0%  | 2  | 2.5%  | 0  | 0.0%  |      |      | 2     | 0.4% | 0         | 0.0%  | 2         | 2.2%  | 2         | 0           |
| OPEL                | 1           | 0.6%                | 0  | 0.0%  | 0 | 0.0%  | 0 | 0.0% | 0 | 0.0%  | 0  | 0.0%  | 0  | 0.0%  |      |      | 1     | 0.2% | 1         | 0.3%  | 0         | 0.0%  | 1         | 0           |
| PEUGEOT             | 2           | 1.2%                | 2  | 2.4%  | 1 | 4.8%  | 1 | 2.0% | 1 | 7.7%  | 1  | 1.3%  | 3  | 2.3%  |      |      | 11    | 2.0% | 6         | 1.8%  | 2         | 2.2%  | 8         | 3           |
| PORSCHE             | 0           | 0.0%                | 3  | 3.6%  | 0 | 0.0%  | 0 | 0.0% | 0 | 0.0%  | 0  | 0.0%  | 0  | 0.0%  |      |      | 3     | 0.5% | 3         | 0.9%  | 0         | 0.0%  | 3         | 0           |
| RENAULT             | 11          | 6.4%                | 10 | 11.9% | 0 | 0.0%  | 3 | 6.0% | 2 | 15.4% | 1  | 1.3%  | 2  | 1.6%  |      |      | 29    | 5.3% | 24        | 7.4%  | 3         | 3.3%  | 28        | 1           |
| SEAT                | 4           | 2.3%                | 1  | 1.2%  | 0 | 0.0%  | 0 | 0.0% | 0 | 0.0%  | 4  | 5.1%  | 1  | 0.8%  |      |      | 10    | 1.8% | 5         | 1.5%  | 4         | 4.3%  | 10        | 0           |
| SKODA               | 17          | 9.9%                | 5  | 6.0%  | 1 | 4.8%  | 4 | 8.0% | 0 | 0.0%  | 9  | 11.4% | 6  | 4.7%  |      |      | 42    | 7.7% | 27        | 8.3%  | 9         | 9.8%  | 42        | 0           |
| SUBARU              | 0           | 0.0%                | 0  | 0.0%  | 2 | 9.5%  | 0 | 0.0% | 0 | 0.0%  | 1  | 1.3%  | 0  | 0.0%  |      |      | 3     | 0.5% | 2         | 0.6%  | 1         | 1.1%  | 3         | 0           |
| SUZUKI              | 2           | 1.2%                | 1  | 1.2%  | 1 | 4.8%  | 0 | 0.0% | 1 | 7.7%  | 5  | 6.3%  | 0  | 0.0%  |      |      | 10    | 1.8% | 4         | 1.2%  | 6         | 6.5%  | 8         | 2           |
| TESLA               | 5           | 2.9%                | 1  | 1.2%  | 1 | 4.8%  | 3 | 6.0% | 1 | 7.7%  | 1  | 1.3%  | 0  | 0.0%  |      |      | 12    | 2.2% | 10        | 3.1%  | 2         | 2.2%  | 12        | 0           |

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|                |            |       |           |       |           |      |           |       |           |      |           |      |            |      |            |       |            |       |           |      |     |     |
|----------------|------------|-------|-----------|-------|-----------|------|-----------|-------|-----------|------|-----------|------|------------|------|------------|-------|------------|-------|-----------|------|-----|-----|
| TOYOTA         | 5          | 2.9%  | 3         | 3.6%  | 0         | 0.0% | 18        | 36.0% | 0         | 0.0% | 3         | 3.8% | 1          | 0.8% | 30         | 5.5%  | 26         | 8.0%  | 3         | 3.3% | 14  | 16  |
| VOLVO          | 13         | 7.6%  | 6         | 7.1%  | 1         | 4.8% | 3         | 6.0%  | 1         | 7.7% | 7         | 8.9% | 2          | 1.6% | 33         | 6.0%  | 23         | 7.1%  | 8         | 8.7% | 33  | 0   |
| VW             | 47         | 27.5% | 9         | 10.7% | 2         | 9.5% | 3         | 6.0%  | 1         | 7.7% | 5         | 6.3% | 4          | 3.1% | 71         | 13.0% | 61         | 18.7% | 6         | 6.5% | 71  | 0   |
| Districts :    | 1          |       | 2         |       | 3         |      | 4         |       | 5         |      | 6         |      | Ext.       |      | Total      |       | Dist. 1-4  |       | Dist. 5-6 |      | 440 | 106 |
| <b>Total :</b> | <b>171</b> |       | <b>84</b> |       | <b>21</b> |      | <b>50</b> |       | <b>13</b> |      | <b>79</b> |      | <b>128</b> |      | <b>546</b> |       | <b>326</b> |       | <b>92</b> |      |     |     |

District 1 : Neuchâtel District 2 : Boudry District 3 : Val-de-Travers District 4 : Val-de-Ruz District 5 : Le Locle District 6 : La Chaux-de-Fonds

## Statistiques des immatriculations de véhicules neufs de : décembre 2024

Voiture de livraison **Total du mois : 42**

| Marques        | Districts : 1 |          | %        |          | 2        |          | %         |           | 3         |           | %  |       | 4 |       | % |       | 5 |       | % |      | 6 |      | % |       | Ext. | %     | Total | %     | Dist. 1-4 | %     | Dist. 5-6 | %     | Imp. off. | Imp. paral. |   |   |
|----------------|---------------|----------|----------|----------|----------|----------|-----------|-----------|-----------|-----------|----|-------|---|-------|---|-------|---|-------|---|------|---|------|---|-------|------|-------|-------|-------|-----------|-------|-----------|-------|-----------|-------------|---|---|
| DODGE          | 0             | 0.0%     | 0        | 0.0%     | 0        | 0.0%     | 0         | 0.0%      | 0         | 0.0%      | 0  | 0.0%  | 0 | 0.0%  | 0 | 0.0%  | 0 | 0.0%  | 0 | 0.0% | 0 | 0.0% | 0 | 0.0%  | 3    | 21.4% | 3     | 7.1%  | 0         | 0.0%  | 0         | 0.0%  | 0         | 0.0%        | 0 | 3 |
| FORD           | 0             | 0.0%     | 0        | 0.0%     | 0        | 0.0%     | 1         | 100.0%    | 0         | 0.0%      | 0  | 0.0%  | 0 | 0.0%  | 0 | 0.0%  | 0 | 0.0%  | 0 | 0.0% | 0 | 0.0% | 0 | 0.0%  | 3    | 21.4% | 4     | 9.5%  | 1         | 5.0%  | 0         | 0.0%  | 0         | 0.0%        | 2 | 2 |
| FUSO           | 1             | 10.0%    | 0        | 0.0%     | 0        | 0.0%     | 0         | 0.0%      | 0         | 0.0%      | 0  | 0.0%  | 0 | 0.0%  | 0 | 0.0%  | 0 | 0.0%  | 0 | 0.0% | 0 | 0.0% | 0 | 0.0%  | 1    | 7.1%  | 2     | 4.8%  | 1         | 5.0%  | 0         | 0.0%  | 0         | 0.0%        | 2 | 0 |
| GOUPIL         | 0             | 0.0%     | 1        | 12.5%    | 0        | 0.0%     | 0         | 0.0%      | 0         | 0.0%      | 0  | 0.0%  | 0 | 0.0%  | 0 | 0.0%  | 0 | 0.0%  | 0 | 0.0% | 0 | 0.0% | 0 | 0.0%  | 0    | 0.0%  | 1     | 2.4%  | 1         | 5.0%  | 0         | 0.0%  | 0         | 0.0%        | 1 | 0 |
| ISUZU          | 0             | 0.0%     | 0        | 0.0%     | 1        | 100.0%   | 0         | 0.0%      | 0         | 0.0%      | 1  | 25.0% | 0 | 0.0%  | 1 | 25.0% | 0 | 0.0%  | 0 | 0.0% | 0 | 0.0% | 0 | 0.0%  | 0    | 0.0%  | 2     | 4.8%  | 1         | 5.0%  | 1         | 12.5% | 0         | 0.0%        | 2 | 0 |
| IVECO          | 4             | 40.0%    | 3        | 37.5%    | 0        | 0.0%     | 0         | 0.0%      | 0         | 0.0%      | 0  | 0.0%  | 0 | 0.0%  | 0 | 0.0%  | 0 | 0.0%  | 0 | 0.0% | 0 | 0.0% | 0 | 0.0%  | 0    | 0.0%  | 7     | 16.7% | 7         | 35.0% | 0         | 0.0%  | 0         | 0.0%        | 7 | 0 |
| MERCEDES-BENZ  | 0             | 0.0%     | 0        | 0.0%     | 0        | 0.0%     | 0         | 0.0%      | 0         | 0.0%      | 0  | 0.0%  | 0 | 0.0%  | 1 | 25.0% | 4 | 28.6% | 0 | 0.0% | 0 | 0.0% | 1 | 25.0% | 4    | 28.6% | 5     | 11.9% | 0         | 0.0%  | 1         | 12.5% | 0         | 0.0%        | 5 | 0 |
| OPEL           | 0             | 0.0%     | 0        | 0.0%     | 0        | 0.0%     | 0         | 0.0%      | 0         | 0.0%      | 2  | 50.0% | 2 | 50.0% | 0 | 0.0%  | 0 | 0.0%  | 0 | 0.0% | 0 | 0.0% | 0 | 0.0%  | 0    | 0.0%  | 4     | 9.5%  | 0         | 0.0%  | 4         | 50.0% | 0         | 0.0%        | 4 | 0 |
| RENAULT        | 2             | 20.0%    | 3        | 37.5%    | 0        | 0.0%     | 0         | 0.0%      | 0         | 0.0%      | 0  | 0.0%  | 0 | 0.0%  | 0 | 0.0%  | 0 | 0.0%  | 0 | 0.0% | 0 | 0.0% | 0 | 0.0%  | 2    | 14.3% | 7     | 16.7% | 5         | 25.0% | 0         | 0.0%  | 0         | 0.0%        | 7 | 0 |
| TOYOTA         | 0             | 0.0%     | 1        | 12.5%    | 0        | 0.0%     | 0         | 0.0%      | 0         | 0.0%      | 1  | 25.0% | 0 | 0.0%  | 1 | 25.0% | 0 | 0.0%  | 0 | 0.0% | 0 | 0.0% | 0 | 0.0%  | 1    | 7.1%  | 3     | 7.1%  | 1         | 5.0%  | 1         | 12.5% | 0         | 0.0%        | 2 | 1 |
| VW             | 3             | 30.0%    | 0        | 0.0%     | 0        | 0.0%     | 0         | 0.0%      | 0         | 0.0%      | 0  | 0.0%  | 0 | 0.0%  | 1 | 25.0% | 0 | 0.0%  | 0 | 0.0% | 0 | 0.0% | 1 | 25.0% | 0    | 0.0%  | 4     | 9.5%  | 3         | 15.0% | 1         | 12.5% | 0         | 0.0%        | 4 | 0 |
| Districts :    | 1             | 2        | 3        | 4        | 5        | 6        | Ext.      | Total     | Dist. 1-4 | Dist. 5-6 | 36 | 6     |   |       |   |       |   |       |   |      |   |      |   |       |      |       |       |       |           |       |           |       |           |             |   |   |
| <b>Total :</b> | <b>10</b>     | <b>8</b> | <b>1</b> | <b>1</b> | <b>4</b> | <b>4</b> | <b>14</b> | <b>42</b> | <b>20</b> | <b>8</b>  |    |       |   |       |   |       |   |       |   |      |   |      |   |       |      |       |       |       |           |       |           |       |           |             |   |   |

District 1 : Neuchâtel District 2 : Boudry District 3 : Val-de-Travers District 4 : Val-de-Ruz District 5 : Le Locle District 6 : La Chaux-de-Fonds

## Statistiques des immatriculations de véhicules neufs de : décembre 2024

| Motocycle      |               | Total du mois : 12 |          |       |          |      |          |       |          |      |          |        |          |      |           |      |           |      |           |      |    |      |    |        |      |      |    |       |       |       |           |        |           |   |           |             |
|----------------|---------------|--------------------|----------|-------|----------|------|----------|-------|----------|------|----------|--------|----------|------|-----------|------|-----------|------|-----------|------|----|------|----|--------|------|------|----|-------|-------|-------|-----------|--------|-----------|---|-----------|-------------|
| Marques        | Districts : 1 |                    | %        |       | 2        |      | %        |       | 3        |      | %        |        | 4        |      | %         |      | 5         |      | %         |      | 6  |      | %  |        | Ext. |      | %  |       | Total | %     | Dist. 1-4 | %      | Dist. 5-6 | % | Imp. off. | Imp. paral. |
| APRILIA        | 0             | 0.0%               | 1        | 50.0% | 0        | 0.0% | 0        | 0.0%  | 0        | 0.0% | 0        | 0.0%   | 0        | 0.0% | 0         | 0.0% | 0         | 0.0% | 0         | 0.0% | 0  | 0.0% | 0  | 0.0%   | 0    | 0.0% | 1  | 8.3%  | 1     | 10.0% | 0         | 0.0%   | 1         | 0 |           |             |
| BMW            | 1             | 16.7%              | 0        | 0.0%  | 0        | 0.0% | 1        | 50.0% | 0        | 0.0% | 0        | 0.0%   | 0        | 0.0% | 0         | 0.0% | 0         | 0.0% | 0         | 0.0% | 0  | 0.0% | 0  | 0.0%   | 0    | 0.0% | 2  | 16.7% | 2     | 20.0% | 0         | 0.0%   | 2         | 0 |           |             |
| BRIXTON        | 0             | 0.0%               | 0        | 0.0%  | 0        | 0.0% | 0        | 0.0%  | 0        | 0.0% | 1        | 100.0% | 0        | 0.0% | 0         | 0.0% | 0         | 0.0% | 0         | 0.0% | 0  | 0.0% | 0  | 0.0%   | 0    | 0.0% | 1  | 8.3%  | 0     | 0.0%  | 1         | 100.0% | 1         | 0 |           |             |
| DUCATI         | 1             | 16.7%              | 0        | 0.0%  | 0        | 0.0% | 0        | 0.0%  | 0        | 0.0% | 0        | 0.0%   | 0        | 0.0% | 0         | 0.0% | 0         | 0.0% | 0         | 0.0% | 0  | 0.0% | 0  | 0.0%   | 0    | 0.0% | 1  | 8.3%  | 1     | 10.0% | 0         | 0.0%   | 1         | 0 |           |             |
| ETRIX          | 0             | 0.0%               | 0        | 0.0%  | 0        | 0.0% | 0        | 0.0%  | 0        | 0.0% | 0        | 0.0%   | 0        | 0.0% | 0         | 0.0% | 0         | 0.0% | 0         | 0.0% | 0  | 0.0% | 1  | 100.0% | 1    | 8.3% | 0  | 0.0%  | 0     | 0.0%  | 1         | 0      |           |   |           |             |
| HONDA          | 2             | 33.3%              | 1        | 50.0% | 0        | 0.0% | 0        | 0.0%  | 0        | 0.0% | 0        | 0.0%   | 0        | 0.0% | 0         | 0.0% | 0         | 0.0% | 0         | 0.0% | 0  | 0.0% | 0  | 0.0%   | 0    | 0.0% | 3  | 25.0% | 3     | 30.0% | 0         | 0.0%   | 3         | 0 |           |             |
| KOVE           | 0             | 0.0%               | 0        | 0.0%  | 0        | 0.0% | 1        | 50.0% | 0        | 0.0% | 0        | 0.0%   | 0        | 0.0% | 0         | 0.0% | 0         | 0.0% | 0         | 0.0% | 0  | 0.0% | 0  | 0.0%   | 0    | 0.0% | 1  | 8.3%  | 1     | 10.0% | 0         | 0.0%   | 1         | 0 |           |             |
| YAMAHA         | 2             | 33.3%              | 0        | 0.0%  | 0        | 0.0% | 0        | 0.0%  | 0        | 0.0% | 0        | 0.0%   | 0        | 0.0% | 0         | 0.0% | 0         | 0.0% | 0         | 0.0% | 0  | 0.0% | 0  | 0.0%   | 0    | 0.0% | 2  | 16.7% | 2     | 20.0% | 0         | 0.0%   | 2         | 0 |           |             |
| Districts :    | 1             |                    | 2        |       | 3        |      | 4        |       | 5        |      | 6        |        | Ext.     |      | Total     |      | Dist. 1-4 |      | Dist. 5-6 |      | 12 |      | 10 |        | 1    |      | 12 |       | 0     |       |           |        |           |   |           |             |
| <b>Total :</b> | <b>6</b>      |                    | <b>2</b> |       | <b>0</b> |      | <b>2</b> |       | <b>1</b> |      | <b>0</b> |        | <b>1</b> |      | <b>12</b> |      | <b>10</b> |      | <b>1</b>  |      |    |      |    |        |      |      |    |       |       |       |           |        |           |   |           |             |

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