

Statistiques des immatriculations de véhicules neufs de janvier à janvier 2025

Voiture de tourisme		Total de la période : 315																		Import officiel	Import parallèle		
Marques	Districts :	1	%	2	%	3	%	4	%	5	%	6	%	Ext.	%	Total	%	Dist. 1-4	%	Dist. 5-6	%		
ALFA ROMEO		1	1.2%	2	3.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	3	1.0%	3	1.4%	0	0.0%	3	0
ALPINE		0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	5.9%	0	0.0%	0	0.0%	1	0.3%	0	0.0%	1	1.3%	1	0
AUDI		7	8.2%	3	4.7%	0	0.0%	4	12.1%	0	0.0%	6	10.0%	1	5.3%	21	6.7%	14	6.4%	6	7.8%	21	0
BMW		7	8.2%	2	3.1%	0	0.0%	1	3.0%	5	29.4%	5	8.3%	3	15.8%	23	7.3%	10	4.6%	10	13.0%	23	0
CITROEN		2	2.4%	2	3.1%	2	5.4%	2	6.1%	0	0.0%	3	5.0%	0	0.0%	11	3.5%	8	3.7%	3	3.9%	11	0
CUPRA		3	3.5%	0	0.0%	0	0.0%	2	6.1%	0	0.0%	1	1.7%	0	0.0%	6	1.9%	5	2.3%	1	1.3%	6	0
DACIA		3	3.5%	6	9.4%	0	0.0%	6	18.2%	0	0.0%	0	0.0%	1	5.3%	16	5.1%	15	6.8%	0	0.0%	16	0
DODGE		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	5.3%	1	0.3%	0	0.0%	0	0.0%	0	1
DS		2	2.4%	1	1.6%	1	2.7%	0	0.0%	0	0.0%	1	1.7%	0	0.0%	5	1.6%	4	1.8%	1	1.3%	5	0
FORD		0	0.0%	5	7.8%	5	13.5%	1	3.0%	0	0.0%	2	3.3%	0	0.0%	13	4.1%	11	5.0%	2	2.6%	13	0
HONDA		1	1.2%	1	1.6%	1	2.7%	0	0.0%	0	0.0%	4	6.7%	0	0.0%	7	2.2%	3	1.4%	4	5.2%	7	0
HYUNDAI		1	1.2%	1	1.6%	0	0.0%	1	3.0%	0	0.0%	0	0.0%	1	5.3%	4	1.3%	3	1.4%	0	0.0%	4	0
JEEP		2	2.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	1.7%	0	0.0%	3	1.0%	2	0.9%	1	1.3%	3	0
KG MOBILITY		0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	5.9%	1	1.7%	0	0.0%	2	0.6%	0	0.0%	2	2.6%	2	0
KIA		14	16.5%	1	1.6%	3	8.1%	2	6.1%	0	0.0%	0	0.0%	1	5.3%	21	6.7%	20	9.1%	0	0.0%	21	0
LAMBORGHINI		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	1.7%	0	0.0%	1	0.3%	0	0.0%	1	1.3%	1	0
LAND ROVER		0	0.0%	1	1.6%	0	0.0%	0	0.0%	0	0.0%	2	3.3%	0	0.0%	3	1.0%	1	0.5%	2	2.6%	3	0
LEXUS		0	0.0%	1	1.6%	0	0.0%	0	0.0%	0	0.0%	1	1.7%	0	0.0%	2	0.6%	1	0.5%	1	1.3%	2	0
MAZDA		0	0.0%	1	1.6%	0	0.0%	1	3.0%	0	0.0%	0	0.0%	0	0.0%	2	0.6%	2	0.9%	0	0.0%	2	0
MERCEDES-BENZ		0	0.0%	6	9.4%	1	2.7%	1	3.0%	1	5.9%	3	5.0%	0	0.0%	12	3.8%	8	3.7%	4	5.2%	12	0
MG		1	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	3	5.0%	0	0.0%	4	1.3%	1	0.5%	3	3.9%	4	0
MINI		3	3.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	3	15.8%	6	1.9%	3	1.4%	0	0.0%	6	0
MITSUBISHI		1	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.3%	1	0.5%	0	0.0%	1	0
NISSAN		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	5.3%	1	0.3%	0	0.0%	0	0.0%	1	0

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OPEL	0	0.0%	1	1.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.3%	1	0.5%	0	0.0%	1	0
PEUGEOT	1	1.2%	5	7.8%	21	56.8%	1	3.0%	1	5.9%	4	6.7%	2	10.5%	35	11.1%	28	12.8%	5	6.5%	35	0
PORSCHE	3	3.5%	3	4.7%	0	0.0%	0	0.0%	0	0.0%	3	5.0%	1	5.3%	10	3.2%	6	2.7%	3	3.9%	10	0
RENAULT	6	7.1%	5	7.8%	1	2.7%	2	6.1%	2	11.8%	0	0.0%	0	0.0%	16	5.1%	14	6.4%	2	2.6%	16	0
SEAT	1	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	1.7%	0	0.0%	2	0.6%	1	0.5%	1	1.3%	2	0
SKODA	5	5.9%	5	7.8%	0	0.0%	3	9.1%	2	11.8%	6	10.0%	1	5.3%	22	7.0%	13	5.9%	8	10.4%	22	0
SUBARU	0	0.0%	1	1.6%	1	2.7%	0	0.0%	0	0.0%	1	1.7%	0	0.0%	3	1.0%	2	0.9%	1	1.3%	3	0
SUZUKI	0	0.0%	0	0.0%	0	0.0%	2	6.1%	3	17.6%	4	6.7%	0	0.0%	9	2.9%	2	0.9%	7	9.1%	8	1
TESLA	3	3.5%	2	3.1%	0	0.0%	0	0.0%	1	5.9%	0	0.0%	0	0.0%	6	1.9%	5	2.3%	1	1.3%	6	0
TOYOTA	7	8.2%	0	0.0%	1	2.7%	1	3.0%	0	0.0%	1	1.7%	1	5.3%	11	3.5%	9	4.1%	1	1.3%	11	0
VOLVO	3	3.5%	4	6.3%	0	0.0%	1	3.0%	0	0.0%	5	8.3%	0	0.0%	13	4.1%	8	3.7%	5	6.5%	13	0
VW	8	9.4%	5	7.8%	0	0.0%	2	6.1%	0	0.0%	1	1.7%	2	10.5%	18	5.7%	15	6.8%	1	1.3%	18	0
Districts :	1	2	3	4	5	6	Ext.	Total	Dist. 1-4	Dist. 5-6	313	2										
Total :	85	64	37	33	17	60	19	315	219	77												

District 1 : Neuchâtel District 2 : Boudry District 3 : Val-de-Travers District 4 : Val-de-Ruz District 5 : Le Locle District 6 : La Chaux-de-Fonds

Statistiques des immatriculations de véhicules neufs de janvier à janvier 2025

Voiture de livraison		Total de la période : 35														Import officiel		Import parallèle					
Marques	Districts :	1	%	2	%	3	%	4	%	5	%	6	%	Ext.	%	Total	%	Dist. 1-4	%	Dist. 5-6	%		
CITROEN		0	0.0%	0	0.0%	2	50.0%	1	50.0%	0	0.0%	1	20.0%	0	0.0%	4	11.4%	3	15.8%	1	20.0%	4	0
FORD		2	16.7%	0	0.0%	1	25.0%	0	0.0%	0	0.0%	0	0.0%	4	36.4%	7	20.0%	3	15.8%	0	0.0%	7	0
MERCEDES-BENZ		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	2	18.2%	2	5.7%	0	0.0%	0	0.0%	2	0
PEUGEOT		1	8.3%	0	0.0%	1	25.0%	0	0.0%	0	0.0%	2	40.0%	0	0.0%	4	11.4%	2	10.5%	2	40.0%	4	0
RENAULT		4	33.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	9.1%	5	14.3%	4	21.1%	0	0.0%	5	0
TOYOTA		2	16.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	20.0%	0	0.0%	3	8.6%	2	10.5%	1	20.0%	3	0
VW		3	25.0%	1	100.0%	0	0.0%	1	50.0%	0	0.0%	1	20.0%	4	36.4%	10	28.6%	5	26.3%	1	20.0%	10	0
Districts :		1		2		3		4		5		6		Ext.		Total		Dist. 1-4		Dist. 5-6		35	0
Total :		12		1		4		2		0		5		11		35		19		5			

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Motocycle		Total de la période : 34																Import officiel		Import parallèle			
Marques	Districts :	1	%	2	%	3	%	4	%	5	%	6	%	Ext.	%	Total	%	Dist. 1-4	%	Dist. 5-6	%		
APRILIA		0	0.0%	1	14.3%	0	0.0%	2	66.7%	0	0.0%	0	0.0%	0	0.0%	3	8.8%	3	9.7%	0	0.0%	3	0
DUCATI		4	20.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	4	11.8%	4	12.9%	0	0.0%	4	0
HONDA		1	5.0%	1	14.3%	0	0.0%	0	0.0%	1	100.0%	0	0.0%	0	0.0%	3	8.8%	2	6.5%	1	33.3%	3	0
KAWASAKI		1	5.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	2.9%	1	3.2%	0	0.0%	1	0
KYMCO		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	50.0%	0	0.0%	1	2.9%	0	0.0%	1	33.3%	1	0
SYM		1	5.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	2.9%	1	3.2%	0	0.0%	1	0
YAMAHA		13	65.0%	5	71.4%	1	100.0%	1	33.3%	0	0.0%	1	50.0%	0	0.0%	21	61.8%	20	64.5%	1	33.3%	21	0
Districts :		1		2		3		4		5		6		Ext.		Total		Dist. 1-4		Dist. 5-6		34	0
Total :		20		7		1		3		1		2		0		34		31		3			

District 1 : Neuchâtel District 2 : Boudry District 3 : Val-de-Travers District 4 : Val-de-Ruz District 5 : Le Locle District 6 : La Chaux-de-Fonds