

## Statistiques des immatriculations de véhicules neufs de janvier à février 2025

Voiture de tourisme		Total de la période : 659																		Import officiel		Import parallèle			
Marques	Districts :	1	%	2	%	3	%	4	%	5	%	6	%	Ext.	%	Total	%	Dist. 1-4	%	Dist. 5-6	%				
ALFA ROMEO		1	0.5%	2	1.4%	0	0.0%	2	4.2%	1	2.1%	0	0.0%	0	0.0%	6	0.9%	5	1.1%	1	0.6%	6	0		
ALPINE		0	0.0%	0	0.0%	0	0.0%	0	0.0%	2	4.2%	0	0.0%	0	0.0%	2	0.3%	0	0.0%	2	1.3%	2	0		
AUDI		19	9.9%	9	6.1%	0	0.0%	5	10.4%	2	4.2%	13	11.9%	4	9.8%	52	7.9%	33	7.2%	15	9.6%	52	0		
BENTLEY		1	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.2%	1	0.2%	0	0.0%	1	0		
BMW		11	5.8%	7	4.8%	1	1.3%	2	4.2%	7	14.6%	7	6.4%	8	19.5%	43	6.5%	21	4.6%	14	8.9%	43	0		
CITROEN		5	2.6%	5	3.4%	5	6.7%	3	6.3%	0	0.0%	5	4.6%	0	0.0%	23	3.5%	18	3.9%	5	3.2%	23	0		
CUPRA		5	2.6%	2	1.4%	0	0.0%	2	4.2%	1	2.1%	2	1.8%	0	0.0%	12	1.8%	9	2.0%	3	1.9%	12	0		
DACIA		9	4.7%	10	6.8%	2	2.7%	9	18.8%	2	4.2%	4	3.7%	1	2.4%	37	5.6%	30	6.5%	6	3.8%	37	0		
DODGE		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	2.4%	1	0.2%	0	0.0%	0	0.0%	0	1		
DS		4	2.1%	1	0.7%	2	2.7%	0	0.0%	0	0.0%	2	1.8%	0	0.0%	9	1.4%	7	1.5%	2	1.3%	9	0		
FERRARI		0	0.0%	1	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.2%	1	0.2%	0	0.0%	1	0		
FORD		0	0.0%	9	6.1%	5	6.7%	2	4.2%	0	0.0%	3	2.8%	2	4.9%	21	3.2%	16	3.5%	3	1.9%	21	0		
HONDA		4	2.1%	2	1.4%	1	1.3%	0	0.0%	2	4.2%	7	6.4%	1	2.4%	17	2.6%	7	1.5%	9	5.7%	17	0		
HYUNDAI		3	1.6%	7	4.8%	0	0.0%	1	2.1%	2	4.2%	2	1.8%	2	4.9%	17	2.6%	11	2.4%	4	2.5%	16	1		
JEEP		2	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.9%	1	2.4%	4	0.6%	2	0.4%	1	0.6%	3	1		
KG MOBILITY		0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	2.1%	2	1.8%	0	0.0%	3	0.5%	0	0.0%	3	1.9%	3	0		
KIA		19	9.9%	9	6.1%	4	5.3%	2	4.2%	4	8.3%	0	0.0%	1	2.4%	39	5.9%	34	7.4%	4	2.5%	39	0		
LAMBORGHINI		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	4	3.7%	0	0.0%	4	0.6%	0	0.0%	4	2.5%	4	0		
LAND ROVER		0	0.0%	1	0.7%	0	0.0%	0	0.0%	0	0.0%	2	1.8%	0	0.0%	3	0.5%	1	0.2%	2	1.3%	3	0		
LEAPMOTOR		0	0.0%	2	1.4%	1	1.3%	0	0.0%	0	0.0%	1	0.9%	0	0.0%	4	0.6%	3	0.7%	1	0.6%	4	0		
LEXUS		1	0.5%	1	0.7%	0	0.0%	0	0.0%	0	0.0%	1	0.9%	0	0.0%	3	0.5%	2	0.4%	1	0.6%	3	0		
MAZDA		2	1.0%	3	2.0%	0	0.0%	1	2.1%	1	2.1%	0	0.0%	0	0.0%	7	1.1%	6	1.3%	1	0.6%	7	0		
MERCEDES-BENZ		5	2.6%	6	4.1%	1	1.3%	1	2.1%	2	4.2%	4	3.7%	1	2.4%	20	3.0%	13	2.8%	6	3.8%	20	0		
MG		3	1.6%	2	1.4%	0	0.0%	1	2.1%	1	2.1%	6	5.5%	0	0.0%	13	2.0%	6	1.3%	7	4.5%	13	0		

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MINI	8	4.2%	2	1.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	3	7.3%	13	2.0%	10	2.2%	0	0.0%	13	0	
MITSUBISHI	2	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	2	0.3%	2	0.4%	0	0.0%	2	0	
NISSAN	0	0.0%	1	0.7%	0	0.0%	0	0.0%	0	0.0%	1	0.9%	1	2.4%	3	0.5%	1	0.2%	1	0.6%	2	1	
OPEL	0	0.0%	5	3.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	5	0.8%	5	1.1%	0	0.0%	5	0	
PEUGEOT	5	2.6%	5	3.4%	45	60.0%	3	6.3%	1	2.1%	5	4.6%	2	4.9%	66	10.0%	58	12.6%	6	3.8%	66	0	
PORSCHE	7	3.7%	5	3.4%	0	0.0%	0	0.0%	0	0.0%	4	3.7%	1	2.4%	17	2.6%	12	2.6%	4	2.5%	17	0	
RENAULT	15	7.9%	11	7.5%	2	2.7%	3	6.3%	2	4.2%	1	0.9%	2	4.9%	36	5.5%	31	6.7%	3	1.9%	36	0	
SEAT	2	1.0%	1	0.7%	0	0.0%	0	0.0%	0	0.0%	3	2.8%	0	0.0%	6	0.9%	3	0.7%	3	1.9%	6	0	
SKODA	13	6.8%	11	7.5%	1	1.3%	3	6.3%	4	8.3%	10	9.2%	3	7.3%	45	6.8%	28	6.1%	14	8.9%	45	0	
SMART	1	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.2%	1	0.2%	0	0.0%	1	0	
SUBARU	0	0.0%	2	1.4%	1	1.3%	0	0.0%	0	0.0%	1	0.9%	0	0.0%	4	0.6%	3	0.7%	1	0.6%	4	0	
SUZUKI	1	0.5%	1	0.7%	1	1.3%	3	6.3%	3	6.3%	6	5.5%	0	0.0%	15	2.3%	6	1.3%	9	5.7%	14	1	
TESLA	5	2.6%	4	2.7%	1	1.3%	0	0.0%	2	4.2%	0	0.0%	0	0.0%	12	1.8%	10	2.2%	2	1.3%	12	0	
TOYOTA	12	6.3%	0	0.0%	1	1.3%	1	2.1%	1	2.1%	1	0.9%	1	2.4%	17	2.6%	14	3.0%	2	1.3%	17	0	
VOLVO	3	1.6%	5	3.4%	0	0.0%	1	2.1%	4	8.3%	6	5.5%	0	0.0%	19	2.9%	9	2.0%	10	6.4%	19	0	
VW	23	12.0%	15	10.2%	1	1.3%	3	6.3%	3	6.3%	5	4.6%	6	14.6%	56	8.5%	42	9.1%	8	5.1%	56	0	
Districts :	1	2	3	4	5	6	Ext.	Total	Dist. 1-4	Dist. 5-6	654	5											
Total :	191	147	75	48	48	109	41	659	461	157													

District 1 : Neuchâtel District 2 : Boudry District 3 : Val-de-Travers District 4 : Val-de-Ruz District 5 : Le Locle District 6 : La Chaux-de-Fonds

## Statistiques des immatriculations de véhicules neufs de janvier à février 2025

Voiture de livraison		Total de la période : 68														Import officiel		Import parallèle					
Marques	Districts :	1	%	2	%	3	%	4	%	5	%	6	%	Ext.	%	Total	%	Dist. 1-4	%	Dist. 5-6	%		
CITROEN		0	0.0%	0	0.0%	3	33.3%	1	33.3%	0	0.0%	1	10.0%	0	0.0%	5	7.4%	4	10.0%	1	8.3%	5	0
DODGE		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	3	18.8%	3	4.4%	0	0.0%	0	0.0%	0	3
FIAT		0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	50.0%	0	0.0%	0	0.0%	1	1.5%	0	0.0%	1	8.3%	1	0
FORD		4	21.1%	1	11.1%	2	22.2%	1	33.3%	0	0.0%	1	10.0%	5	31.3%	14	20.6%	8	20.0%	1	8.3%	14	0
MAN		1	5.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	1.5%	1	2.5%	0	0.0%	1	0
MERCEDES-BENZ		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	3	18.8%	3	4.4%	0	0.0%	0	0.0%	3	0
OPEL		0	0.0%	2	22.2%	0	0.0%	0	0.0%	1	50.0%	1	10.0%	0	0.0%	4	5.9%	2	5.0%	2	16.7%	4	0
PEUGEOT		1	5.3%	0	0.0%	3	33.3%	0	0.0%	0	0.0%	5	50.0%	0	0.0%	9	13.2%	4	10.0%	5	41.7%	9	0
RENAULT		6	31.6%	1	11.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	6.3%	8	11.8%	7	17.5%	0	0.0%	8	0
TOYOTA		2	10.5%	2	22.2%	0	0.0%	0	0.0%	0	0.0%	1	10.0%	0	0.0%	5	7.4%	4	10.0%	1	8.3%	5	0
VW		5	26.3%	3	33.3%	1	11.1%	1	33.3%	0	0.0%	1	10.0%	4	25.0%	15	22.1%	10	25.0%	1	8.3%	15	0
Districts :		1		2		3		4		5		6		Ext.		Total		Dist. 1-4		Dist. 5-6		65	3
Total :		19		9		9		3		2		10		16		68		40		12			

District 1 : Neuchâtel District 2 : Boudry District 3 : Val-de-Travers District 4 : Val-de-Ruz District 5 : Le Locle District 6 : La Chaux-de-Fonds

## Statistiques des immatriculations de véhicules neufs de janvier à février 2025

Motocycle		Total de la période : 81																		Import officiel	Import parallèle		
Marques	Districts :	1	%	2	%	3	%	4	%	5	%	6	%	Ext.	%	Total	%	Dist. 1-4	%	Dist. 5-6	%		
APRILIA		0	0.0%	1	6.7%	0	0.0%	2	28.6%	0	0.0%	1	11.1%	0	0.0%	4	4.9%	3	4.5%	1	8.3%	4	0
BENELLI		0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	33.3%	1	11.1%	0	0.0%	2	2.5%	0	0.0%	2	16.7%	2	0
BMW		6	14.3%	0	0.0%	0	0.0%	1	14.3%	0	0.0%	1	11.1%	0	0.0%	8	9.9%	7	10.4%	1	8.3%	8	0
CF MOTO		0	0.0%	1	6.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	1.2%	1	1.5%	0	0.0%	1	0
DUCATI		5	11.9%	2	13.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	7	8.6%	7	10.4%	0	0.0%	7	0
HARLEY-DAVIDSON		0	0.0%	1	6.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	1.2%	1	1.5%	0	0.0%	1	0
HONDA		8	19.0%	2	13.3%	0	0.0%	0	0.0%	1	33.3%	0	0.0%	1	50.0%	12	14.8%	10	14.9%	1	8.3%	12	0
HUSQVARNA		0	0.0%	1	6.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	1.2%	1	1.5%	0	0.0%	1	0
KAWASAKI		3	7.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	3	3.7%	3	4.5%	0	0.0%	3	0
KTM		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	50.0%	1	1.2%	0	0.0%	0	0.0%	1	0
KYMCO		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	11.1%	0	0.0%	1	1.2%	0	0.0%	1	8.3%	1	0
SYM		1	2.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	1.2%	1	1.5%	0	0.0%	1	0
VOGE		0	0.0%	0	0.0%	1	33.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	1.2%	1	1.5%	0	0.0%	1	0
YAMAHA		19	45.2%	7	46.7%	2	66.7%	4	57.1%	0	0.0%	5	55.6%	0	0.0%	37	45.7%	32	47.8%	5	41.7%	37	0
ZONTES		0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	33.3%	0	0.0%	0	0.0%	1	1.2%	0	0.0%	1	8.3%	1	0
Districts :		1		2		3		4		5		6		Ext.		Total		Dist. 1-4		Dist. 5-6		81	0
Total :		42		15		3		7		3		9		2		81		67		12			

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