

Statistiques des immatriculations de véhicules neufs de janvier à mars 2025

Voiture de tourisme		Total de la période : 1068																		Import officiel		Import parallèle			
Marques	Districts :	1	%	2	%	3	%	4	%	5	%	6	%	Ext.	%	Total	%	Dist. 1-4	%	Dist. 5-6	%				
ALFA ROMEO		2	0.6%	3	1.3%	0	0.0%	2	2.5%	1	1.6%	0	0.0%	0	0.0%	8	0.7%	7	0.9%	1	0.4%	8	0		
ALPINE		0	0.0%	0	0.0%	0	0.0%	0	0.0%	2	3.1%	1	0.5%	0	0.0%	3	0.3%	0	0.0%	3	1.2%	3	0		
AUDI		39	11.3%	12	5.3%	0	0.0%	7	8.9%	3	4.7%	24	12.5%	4	6.2%	89	8.3%	58	7.8%	27	10.5%	89	0		
BENTLEY		1	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	2	1.0%	0	0.0%	3	0.3%	1	0.1%	2	0.8%	3	0		
BMW		30	8.7%	11	4.8%	1	1.0%	4	5.1%	10	15.6%	16	8.3%	12	18.5%	84	7.9%	46	6.2%	26	10.2%	84	0		
CITROEN		7	2.0%	6	2.6%	8	8.3%	3	3.8%	0	0.0%	11	5.7%	0	0.0%	35	3.3%	24	3.2%	11	4.3%	35	0		
CUPRA		11	3.2%	4	1.8%	0	0.0%	5	6.3%	2	3.1%	2	1.0%	0	0.0%	24	2.2%	20	2.7%	4	1.6%	24	0		
DACIA		21	6.1%	17	7.5%	5	5.2%	10	12.7%	6	9.4%	9	4.7%	5	7.7%	73	6.8%	53	7.1%	15	5.9%	72	1		
DODGE		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	1.5%	1	0.1%	0	0.0%	0	0.0%	0	1		
DS		5	1.4%	1	0.4%	2	2.1%	0	0.0%	0	0.0%	2	1.0%	0	0.0%	10	0.9%	8	1.1%	2	0.8%	10	0		
FERRARI		0	0.0%	2	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	2	0.2%	2	0.3%	0	0.0%	2	0		
FORD		5	1.4%	11	4.8%	9	9.4%	7	8.9%	0	0.0%	7	3.6%	2	3.1%	41	3.8%	32	4.3%	7	2.7%	39	2		
HONDA		7	2.0%	3	1.3%	2	2.1%	2	2.5%	3	4.7%	12	6.3%	1	1.5%	30	2.8%	14	1.9%	15	5.9%	30	0		
HYUNDAI		3	0.9%	12	5.3%	0	0.0%	2	2.5%	2	3.1%	5	2.6%	7	10.8%	31	2.9%	17	2.3%	7	2.7%	30	1		
JEEP		3	0.9%	0	0.0%	0	0.0%	0	0.0%	1	1.6%	1	0.5%	1	1.5%	6	0.6%	3	0.4%	2	0.8%	5	1		
KG MOBILITY		0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	1.6%	2	1.0%	0	0.0%	3	0.3%	0	0.0%	3	1.2%	3	0		
KIA		24	7.0%	13	5.7%	5	5.2%	5	6.3%	4	6.3%	0	0.0%	3	4.6%	54	5.1%	47	6.3%	4	1.6%	53	1		
LAMBORGHINI		0	0.0%	1	0.4%	0	0.0%	0	0.0%	0	0.0%	4	2.1%	0	0.0%	5	0.5%	1	0.1%	4	1.6%	5	0		
LAND ROVER		0	0.0%	2	0.9%	0	0.0%	0	0.0%	0	0.0%	2	1.0%	0	0.0%	4	0.4%	2	0.3%	2	0.8%	4	0		
LEAPMOTOR		0	0.0%	2	0.9%	2	2.1%	0	0.0%	0	0.0%	1	0.5%	0	0.0%	5	0.5%	4	0.5%	1	0.4%	5	0		
LEXUS		1	0.3%	1	0.4%	0	0.0%	0	0.0%	0	0.0%	1	0.5%	0	0.0%	3	0.3%	2	0.3%	1	0.4%	3	0		
MAZDA		3	0.9%	6	2.6%	0	0.0%	1	1.3%	1	1.6%	0	0.0%	0	0.0%	11	1.0%	10	1.3%	1	0.4%	11	0		
MERCEDES-AMG		1	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.1%	1	0.1%	0	0.0%	0	1		
MERCEDES-BENZ		14	4.1%	18	7.9%	1	1.0%	3	3.8%	2	3.1%	8	4.2%	5	7.7%	51	4.8%	36	4.8%	10	3.9%	51	0		

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MG	5	1.4%	3	1.3%	0	0.0%	2	2.5%	2	3.1%	15	7.8%	0	0.0%	27	2.5%	10	1.3%	17	6.6%	27	0
MINI	12	3.5%	5	2.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	3	4.6%	20	1.9%	17	2.3%	0	0.0%	20	0
MITSUBISHI	2	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.5%	0	0.0%	3	0.3%	2	0.3%	1	0.4%	3	0
NISSAN	0	0.0%	1	0.4%	0	0.0%	0	0.0%	0	0.0%	2	1.0%	1	1.5%	4	0.4%	1	0.1%	2	0.8%	3	1
OPEL	1	0.3%	5	2.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	6	0.6%	6	0.8%	0	0.0%	6	0
PEUGEOT	8	2.3%	9	4.0%	50	52.1%	4	5.1%	1	1.6%	8	4.2%	2	3.1%	82	7.7%	71	9.5%	9	3.5%	81	1
PORSCHE	8	2.3%	7	3.1%	0	0.0%	0	0.0%	1	1.6%	6	3.1%	1	1.5%	23	2.2%	15	2.0%	7	2.7%	23	0
RENAULT	24	7.0%	15	6.6%	2	2.1%	5	6.3%	2	3.1%	2	1.0%	3	4.6%	53	5.0%	46	6.2%	4	1.6%	53	0
SEAT	3	0.9%	2	0.9%	0	0.0%	0	0.0%	0	0.0%	4	2.1%	0	0.0%	9	0.8%	5	0.7%	4	1.6%	9	0
SERES	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	1.5%	1	0.1%	0	0.0%	0	0.0%	1	0
SKODA	22	6.4%	16	7.0%	2	2.1%	6	7.6%	4	6.3%	11	5.7%	3	4.6%	64	6.0%	46	6.2%	15	5.9%	64	0
SMART	2	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	2	0.2%	2	0.3%	0	0.0%	2	0
SSANGYONG	0	0.0%	0	0.0%	1	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.1%	1	0.1%	0	0.0%	1	0
SUBARU	0	0.0%	2	0.9%	1	1.0%	0	0.0%	0	0.0%	1	0.5%	0	0.0%	4	0.4%	3	0.4%	1	0.4%	4	0
SUZUKI	3	0.9%	1	0.4%	2	2.1%	4	5.1%	3	4.7%	9	4.7%	0	0.0%	22	2.1%	10	1.3%	12	4.7%	21	1
TESLA	7	2.0%	4	1.8%	1	1.0%	1	1.3%	2	3.1%	1	0.5%	2	3.1%	18	1.7%	13	1.7%	3	1.2%	17	1
TOYOTA	16	4.6%	0	0.0%	1	1.0%	1	1.3%	2	3.1%	5	2.6%	1	1.5%	26	2.4%	18	2.4%	7	2.7%	26	0
VOLVO	5	1.4%	7	3.1%	0	0.0%	1	1.3%	5	7.8%	7	3.6%	0	0.0%	25	2.3%	13	1.7%	12	4.7%	25	0
VW	50	14.5%	25	11.0%	1	1.0%	4	5.1%	4	6.3%	10	5.2%	7	10.8%	101	9.5%	80	10.7%	14	5.5%	101	0
Districts :	1		2		3		4		5		6		Ext.		Total		Dist. 1-4		Dist. 5-6		1056	12
Total :	345		227		96		79		64		192		65		1068		747		256			

District 1 : Neuchâtel District 2 : Boudry District 3 : Val-de-Travers District 4 : Val-de-Ruz District 5 : Le Locle District 6 : La Chaux-de-Fonds

Statistiques des immatriculations de véhicules neufs de janvier à mars 2025

Voiture de livraison		Total de la période : 109																Import officiel		Import parallèle					
Marques	Districts :	1	%	2	%	3	%	4	%	5	%	6	%	Ext.	%	Total	%	Dist. 1-4	%	Dist. 5-6	%				
CITROEN		2	5.0%	0	0.0%	4	33.3%	1	16.7%	0	0.0%	1	7.1%	0	0.0%	8	7.3%	7	10.3%	1	6.3%	8	0		
DODGE		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	7	28.0%	7	6.4%	0	0.0%	0	0.0%	0	7		
FIAT		0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	50.0%	0	0.0%	0	0.0%	1	0.9%	0	0.0%	1	6.3%	1	0		
FORD		8	20.0%	1	10.0%	3	25.0%	1	16.7%	0	0.0%	2	14.3%	7	28.0%	22	20.2%	13	19.1%	2	12.5%	22	0		
MAN		1	2.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.9%	1	1.5%	0	0.0%	1	0		
MAXUS		0	0.0%	0	0.0%	1	8.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.9%	1	1.5%	0	0.0%	1	0		
MERCEDES-BENZ		1	2.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	2	14.3%	3	12.0%	6	5.5%	1	1.5%	2	12.5%	6	0		
OPEL		0	0.0%	3	30.0%	0	0.0%	0	0.0%	1	50.0%	1	7.1%	0	0.0%	5	4.6%	3	4.4%	2	12.5%	5	0		
PEUGEOT		5	12.5%	0	0.0%	3	25.0%	2	33.3%	0	0.0%	5	35.7%	0	0.0%	15	13.8%	10	14.7%	5	31.3%	15	0		
RENAULT		9	22.5%	1	10.0%	0	0.0%	1	16.7%	0	0.0%	0	0.0%	1	4.0%	12	11.0%	11	16.2%	0	0.0%	12	0		
TOYOTA		4	10.0%	2	20.0%	0	0.0%	0	0.0%	0	0.0%	1	7.1%	0	0.0%	7	6.4%	6	8.8%	1	6.3%	7	0		
VW		10	25.0%	3	30.0%	1	8.3%	1	16.7%	0	0.0%	2	14.3%	7	28.0%	24	22.0%	15	22.1%	2	12.5%	24	0		
Districts :		1		2		3		4		5		6		Ext.		Total		Dist. 1-4		Dist. 5-6		102	7		
Total :		40		10		12		6		2		14		25		109		68		16					

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Statistiques des immatriculations de véhicules neufs de janvier à mars 2025

Motocycle		Total de la période : 168																		Import officiel		Import parallèle			
Marques	Districts :	1	%	2	%	3	%	4	%	5	%	6	%	Ext.	%	Total	%	Dist. 1-4	%	Dist. 5-6	%				
APRILIA		0	0.0%	1	3.2%	1	12.5%	2	9.1%	0	0.0%	1	4.3%	0	0.0%	5	3.0%	4	2.9%	1	3.6%	5	0		
BENELLI		0	0.0%	0	0.0%	0	0.0%	1	4.5%	1	20.0%	1	4.3%	0	0.0%	3	1.8%	1	0.7%	2	7.1%	3	0		
BETA		0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	20.0%	0	0.0%	0	0.0%	1	0.6%	0	0.0%	1	3.6%	1	0		
BMW		14	18.4%	0	0.0%	1	12.5%	3	13.6%	0	0.0%	1	4.3%	0	0.0%	19	11.3%	18	13.1%	1	3.6%	19	0		
CF MOTO		0	0.0%	1	3.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.6%	1	0.7%	0	0.0%	1	0		
DUCATI		9	11.8%	2	6.5%	2	25.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	13	7.7%	13	9.5%	0	0.0%	13	0		
FANTIC MOTOR		0	0.0%	0	0.0%	0	0.0%	1	4.5%	0	0.0%	0	0.0%	0	0.0%	1	0.6%	1	0.7%	0	0.0%	1	0		
GOLDEN LION		1	1.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.6%	1	0.7%	0	0.0%	1	0		
HARLEY-DAVIDSON		2	2.6%	3	9.7%	1	12.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	6	3.6%	6	4.4%	0	0.0%	6	0		
HONDA		13	17.1%	7	22.6%	0	0.0%	1	4.5%	1	20.0%	1	4.3%	1	33.3%	24	14.3%	21	15.3%	2	7.1%	24	0		
HUSQVARNA		0	0.0%	1	3.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.6%	1	0.7%	0	0.0%	1	0		
KAWASAKI		5	6.6%	1	3.2%	0	0.0%	3	13.6%	0	0.0%	0	0.0%	0	0.0%	9	5.4%	9	6.6%	0	0.0%	9	0		
KTM		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	33.3%	1	0.6%	0	0.0%	0	0.0%	1	0		
KYMCO		1	1.3%	2	6.5%	0	0.0%	0	0.0%	0	0.0%	1	4.3%	0	0.0%	4	2.4%	3	2.2%	1	3.6%	4	0		
MASH		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	4.3%	0	0.0%	1	0.6%	0	0.0%	1	3.6%	1	0		
QJMOTOR		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	4.3%	0	0.0%	1	0.6%	0	0.0%	1	3.6%	1	0		
SHERCO		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	4.3%	0	0.0%	1	0.6%	0	0.0%	1	3.6%	1	0		
SILENCE		0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	4.3%	0	0.0%	1	0.6%	0	0.0%	1	3.6%	1	0		
SUZUKI		0	0.0%	0	0.0%	0	0.0%	1	4.5%	0	0.0%	0	0.0%	0	0.0%	1	0.6%	1	0.7%	0	0.0%	1	0		
SYM		3	3.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	4.3%	0	0.0%	4	2.4%	3	2.2%	1	3.6%	4	0		
TRIUMPH		1	1.3%	0	0.0%	0	0.0%	1	4.5%	0	0.0%	1	4.3%	1	33.3%	4	2.4%	2	1.5%	1	3.6%	4	0		
VOGE		0	0.0%	0	0.0%	1	12.5%	1	4.5%	0	0.0%	0	0.0%	0	0.0%	2	1.2%	2	1.5%	0	0.0%	2	0		
WOTTAN		1	1.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.6%	1	0.7%	0	0.0%	1	0		
YAMAHA		26	34.2%	13	41.9%	2	25.0%	8	36.4%	1	20.0%	11	47.8%	0	0.0%	61	36.3%	49	35.8%	12	42.9%	61	0		

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ZONTES	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	20.0%	1	4.3%	0	0.0%	2	1.2%	0	0.0%	2	7.1%	2	0
Districts :	1	2	3	4	5	6	Ext.	Total	Dist. 1-4	Dist. 5-6	168	0										
Total :	76	31	8	22	5	23	3	168	137	28												

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